## Warehouse Management Systems 2020: That Was Then – This is NOW.

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### Presenters



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### **Dan Gilmore** CMO Softeon, Inc.



# WMS Market Remains Very Active

#### **Drivers of New WMS Projects:**

- New Facility
- Companies Experiencing Rapid Growth
- Companies Making Significant Logistics Strategy Changes
- Companies Consolidating Facilities
- Companies Significantly Increase DC Automation
- Rising Distribution Costs
- Current WMS Technology is Really Old ("Burning Platform")
- New Omnichannel Fulfillment Requirements
- Interest in Cloud-based System





# Exciting New WMS Capabilites are Emerging

- 20 Years of Only Incremental Improvement in WMS Capabilities
- Market is Ready for Something New





### Five Exciting New WMS Trends

- WMS in the Cloud
- Use of Templates and Wizards
- Integrated Support for Picking Sub-Systems
- Conversational Voice
- WMS + WES

### #1: WMS Moves to the Cloud

- Despite Late Start, WMS Moving Rapidly to the Cloud
- Gartner: "By 2020, over 90% of Spending on Supply Chain Execution Systems will be for Cloud-based Solutions"
- Underlying Architecture Key to Flexibility
- Cloud, On-Premise, Hybrid

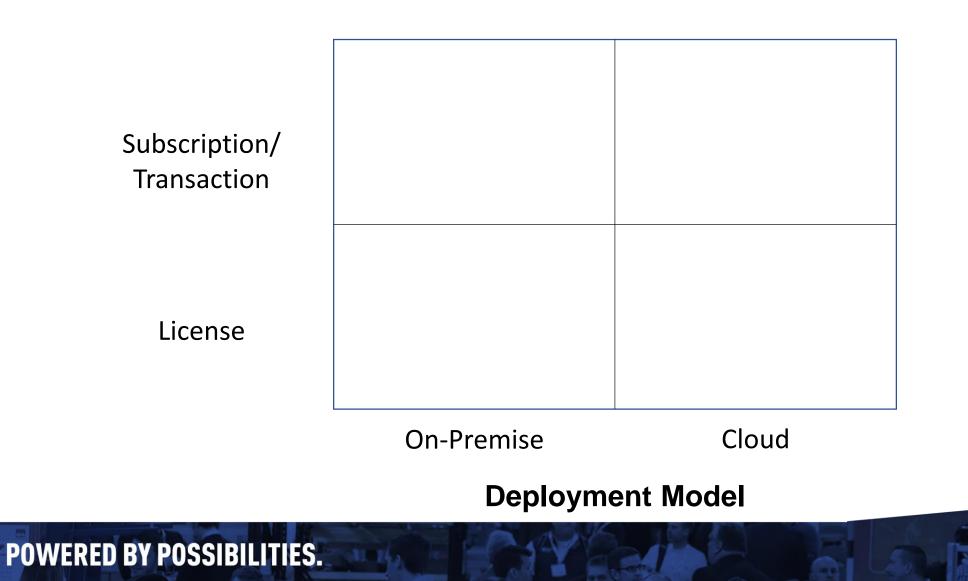
**POWERED BY POSSIBILITIES.** 

Smart Mobile, Optimized RF Communications

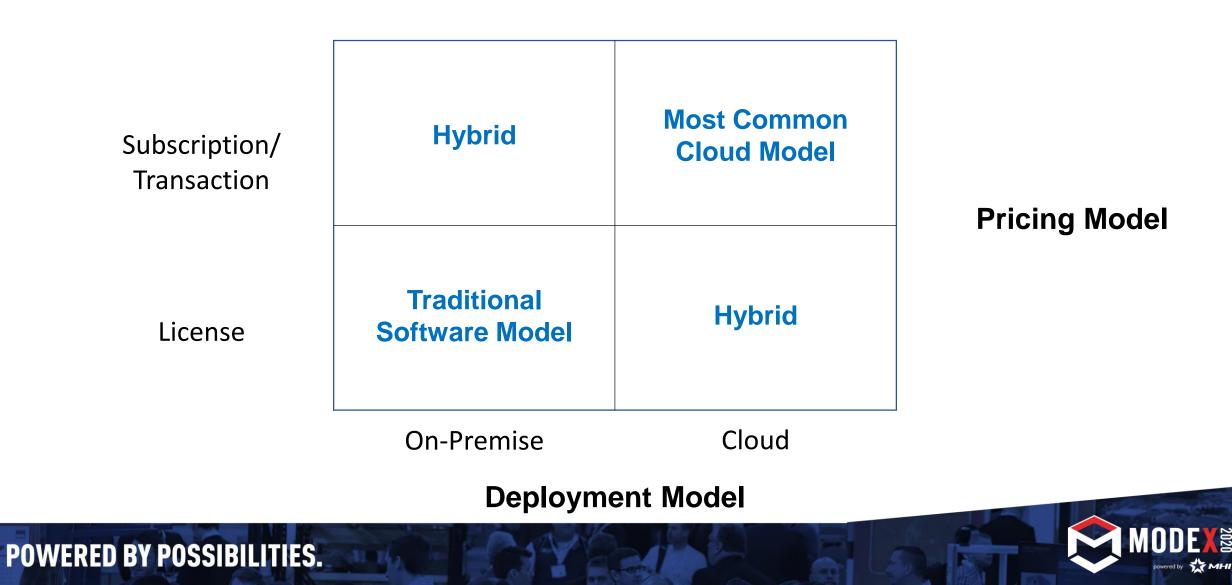




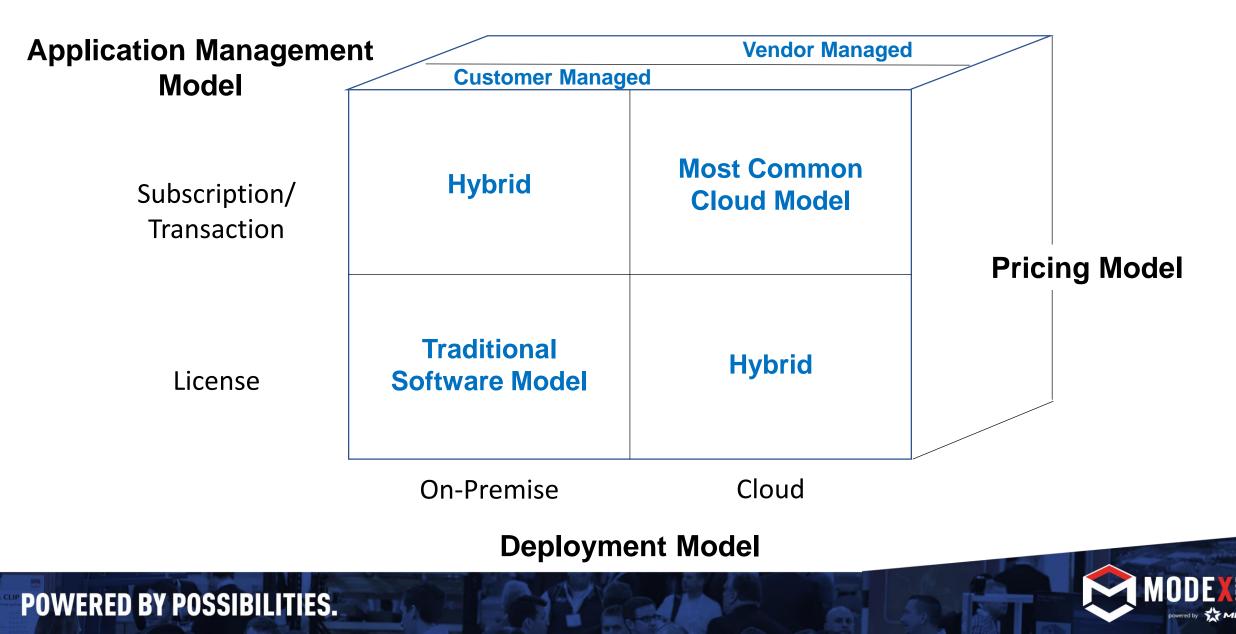
### **Understanding Pricing and Deployment Options**



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### WMS Moves to the Cloud

**POWERED BY POSSIBILITIES.** 

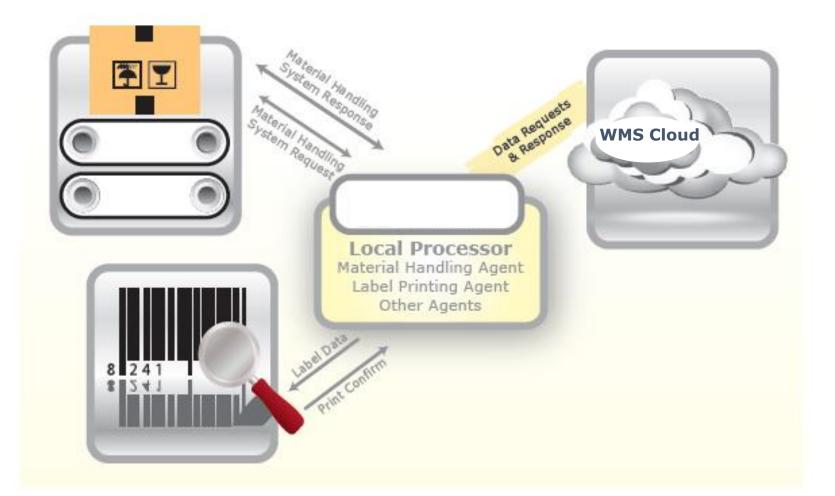
#### The Promise: Varied Distribution Network – One WMS Solution

### Move from On-Premise to Cloud with No Data Migration





### WMS Moves to the Cloud



#### Support for Hybrid

#### Deployment



### # 2: Use of Templates and Wizards to Transform WMS Deployment

- WMS Deployments Remain Very Difficult, Costly and Risky
- Many WMS Providers have tried Using Templates Never Worked Very Well
- Now New Approaches that Not Only Reduce Effort/Costs Prevent Mistakes

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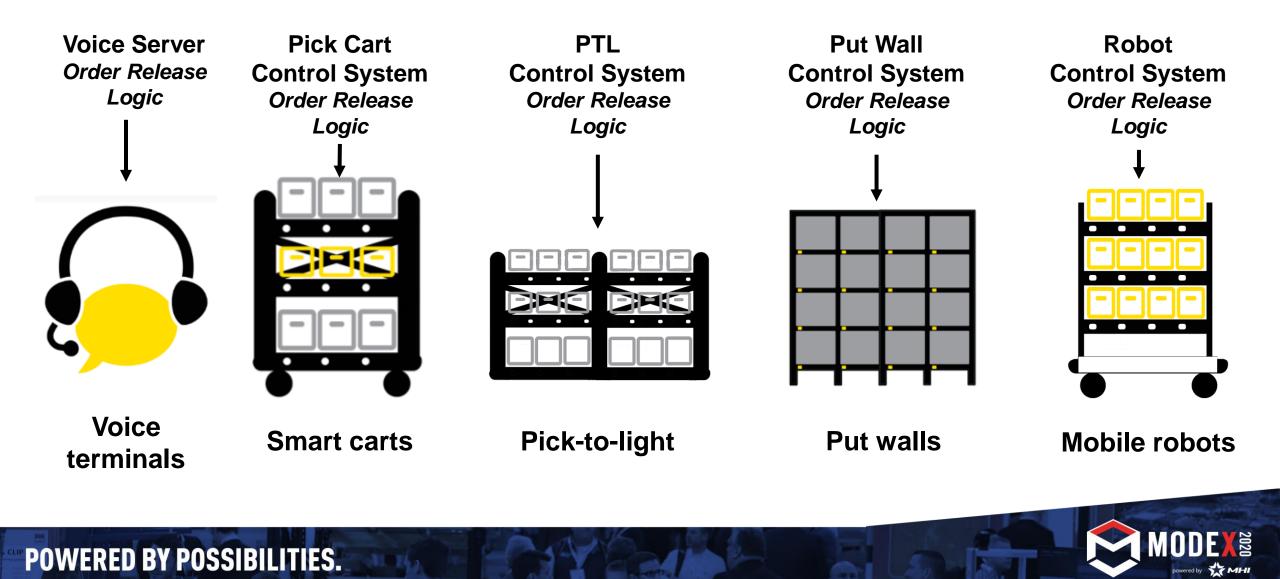


### # 3 – Integrated Support for Picking Sub-Systems

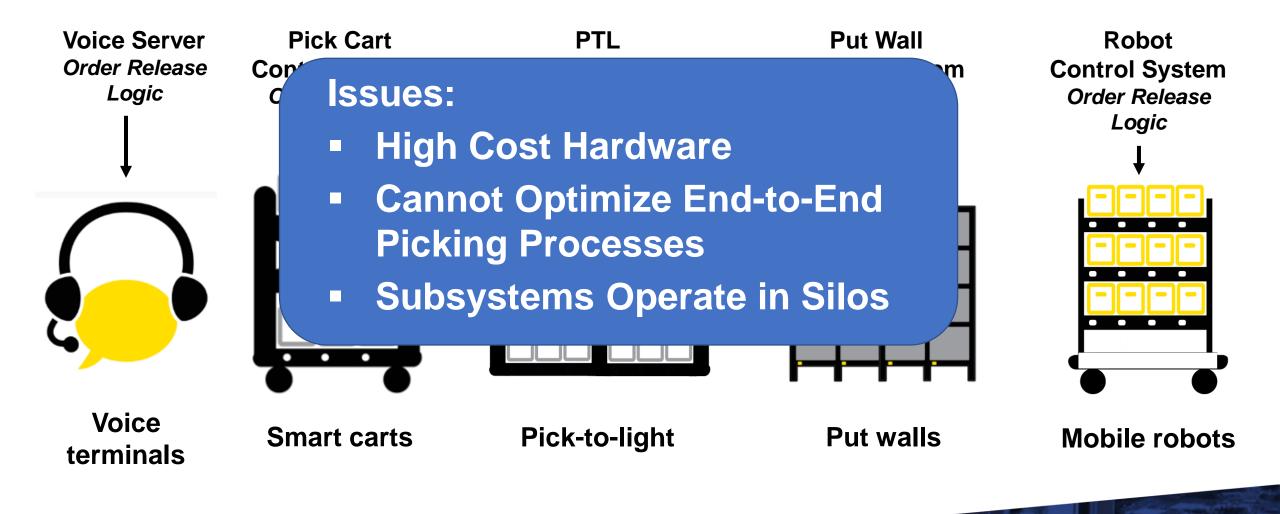
- High Interest in a Variety of MHE Technologies
  - High Automation
  - Mid-Level Automation: Voice, Smart Carts, Pick-to-Light, Put Walls, Mobile Robots, etc.
- Current Approach is Limited
  - Throw Orders "Over the Wall" to Sub-Systems, Receive Confirmations Back
  - Limits Flexibility, Optimization and Exemption Handling
- A Better Way has Emerged



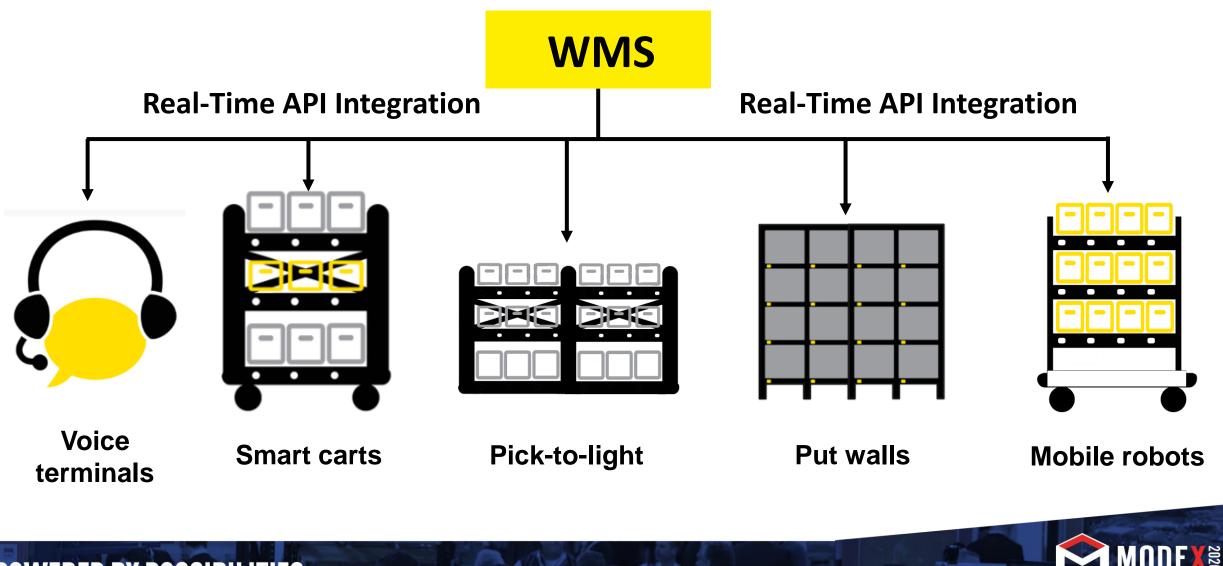
## Each Sub-system with its Own Control Software

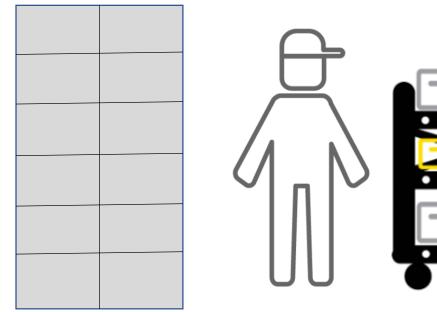


## Each Sub-system with its Own Control Software



### The Better Way

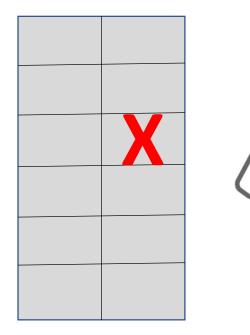


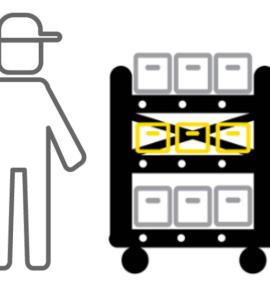


Picker 1

### Scenario: Piece Picking from Forward Pick Areas Only







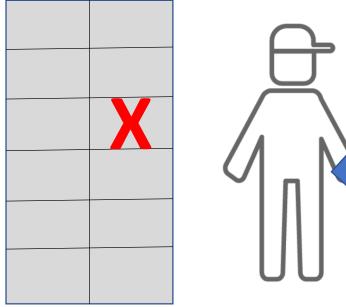
Picker 1

Picker Arrives at Pick Location

1

- Expected Inventory not There
- Cluster Picks for One or More
   Orders Must be Skipped
- Can be "Short Picked" or Skipped



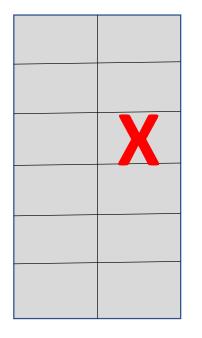


Picker 1



- System Generates High Priority Cycle Count
- Associate Confirms Inventory Shortage
- High Priority Replenishment Task is Generated

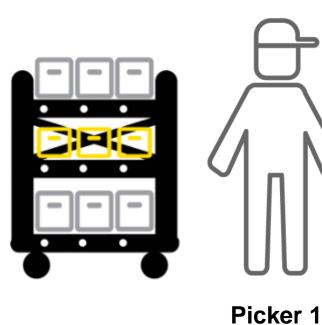


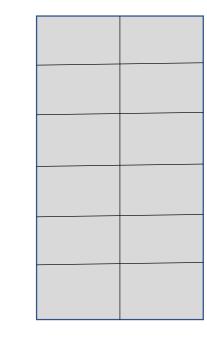


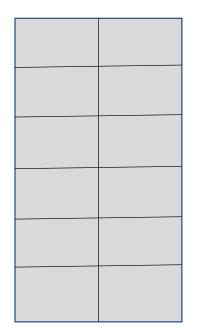
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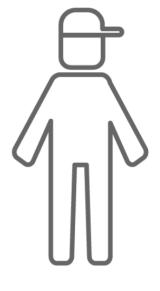
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- Picker Works on Remaining Picks
- If Complete, Picker Takes
   Totes to Packing, where
   Totes with Missing SKUs are
   Directed to "Hospital" Area









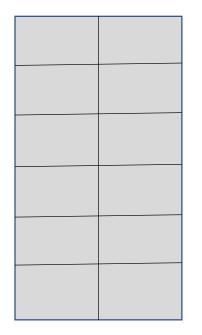
Picker 2

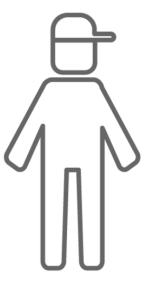




 Original Picking Location is Replenished











5

- Robot Arrives at Original, Now Replenished Forward Pick Location
- As New Picker Approaches
   Location, He/She is Given a New
   Task Pick the Shorted Item and
   Put on Robot
- Robot Match Confirmation RTLS
- The "New Task Interleaving"



6

- Mobile Robot Takes Missing SKUs to Packing Hospital Zone, where they are Packed to Complete the Orders
- Alternatively, Robot Can Meet the Picker in Route if Picks are not Complete

Picker 1 0 0 

# Substantial Benefits from this Approach

- Use of Commodity Hardware for Carts, Walls and Lights Reduces Costs by as Much as 70%
- Put in your pocket, or add more carts/walls/light systems
- Use of Smart Phones and Voice App Saves Thousands of Dollars Per Unit
- Elimination of Interfaces to 3<sup>rd</sup> Party Software Simplifies Implementation and On-Going Maintenance, Reduces Costs
- Advanced Order Planning and Dynamic Release Drives Double Digit Productivity Gains
- Integrated Picking and Packing System Provides Operational Flexibility
- Customer Can Leverage What They Have, Add-On with Complete Modularity





### # 4 – The Rise of Conversational Voice

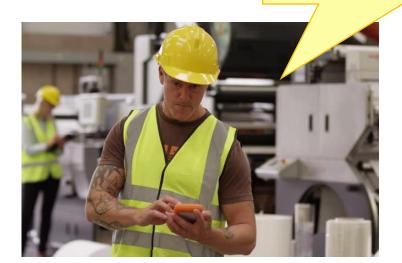
- Use of Voice Beyond Order Picking
- Starts with Metrics and Status Update
- Evolved to more Full Blown Dialog



# Will be the Primary Way Users Interact with the WMS

*"I need a replenishment for Location CD05N2."* 

"Where are we on the last wave?"







## # 5 – The Integration of WMS and WES

- Warehouse Execution Systems (WES) Move Beyond Current Applications in Heavily Automated DCs
- Rise of the Warehouse Management and Execution System
- Simulation, Optimization and Orchestration
- Step Change in WMS Capabilities
- Headed to the New Era of the "Autonomous WMS"



### How We Got Here

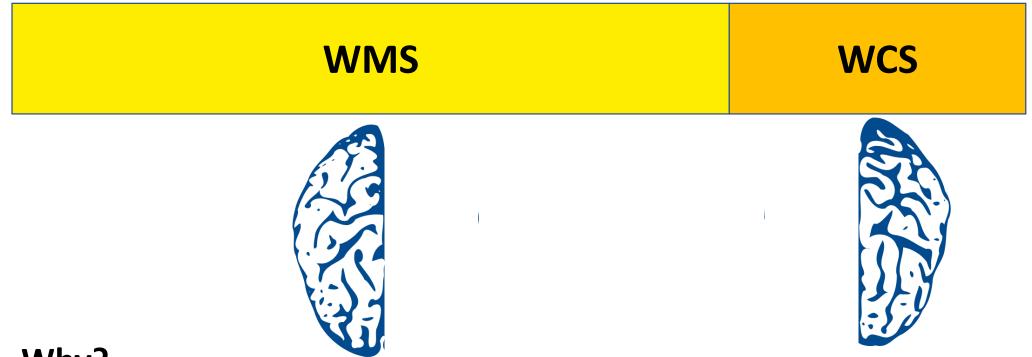








## **Some Implementations**

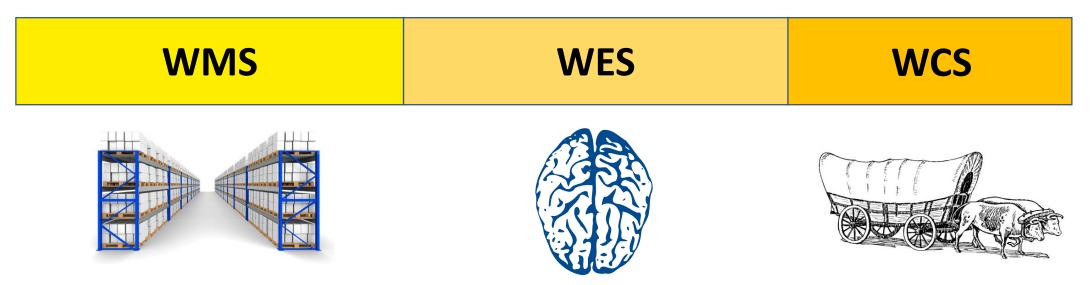


#### Why?

- Lack of WMS Capabilities
- MHA Vendor in Control of Customer
- Agreements between WMS and WCS Vendor



## New Dynamic in Some Scenarios



#### Why?

- WES only Developed Due to Perceived Shortcomings in WMS
- True for Some, not for All
- Visibility to Process/Work Area Status
- Flow of Work Based on Capacities and Work Load
- "Waveless" Processing



## WES Addresses Common Distribution Problems/Opportunities

- Lack of Granular Visibility to Throughput and Order Execution
- Labor Planning Challenges
  - Right Resources not in Right Place at Right Time
- Time/Cost/Approach of Adding Technologies (e.g., Picking Sub-Systems)
- Sub-Optimal Picking Execution
- Difficulty Meeting Carrier Cut Off Times/Ensuring SLAs
- High Variability in Materials Handling Equipment Utilization
- WMS Still Highly Reliant on Human Decision-Making





# Fundamental New WES Value Proposition

- Enables Companies to Meet Customer Demand and Service Commitments at the Least Possible Cost
- Significantly Shrinks the Gap Between Theoretic and Realized DC/System Throughput
- Single System for Management and Control of Fulfillment Across the DC
- Integrated with WMS for Complete Solution
- Automated, Manual or Hybrid DCs

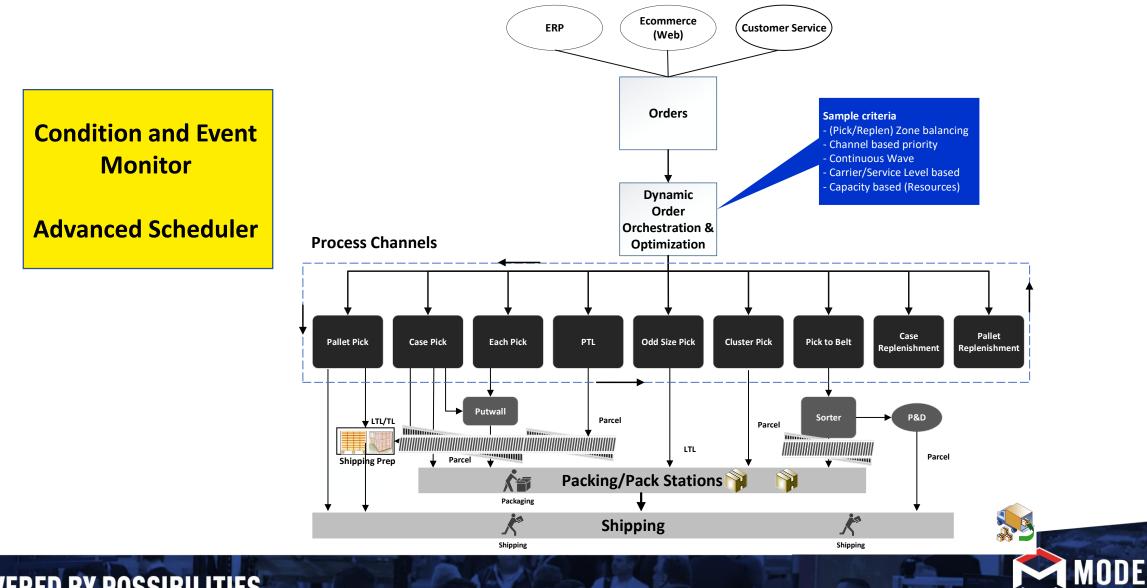


### How WES Delivers Results

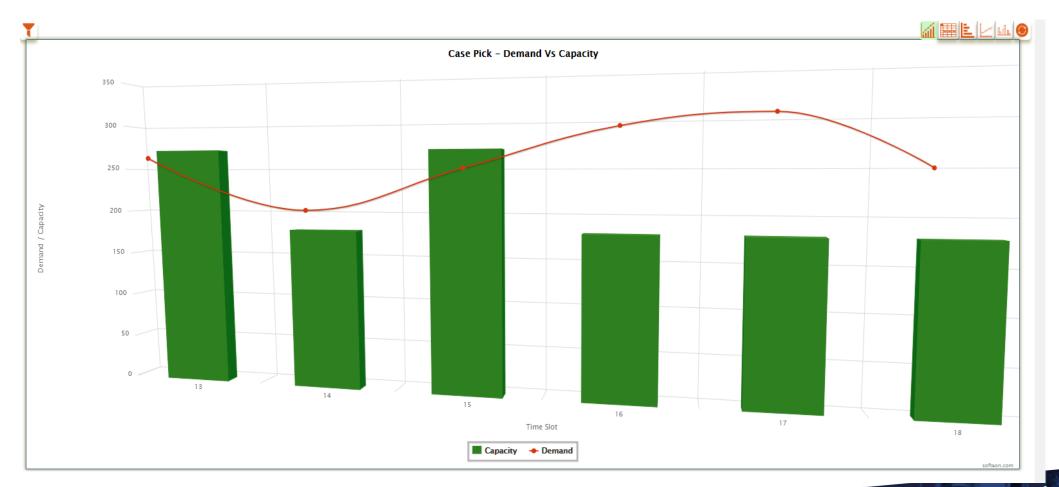
- Real-Time Visibility to Throughput, Bottlenecks and Events
- Direct Management and Optimization of Picking Sub-Systems
- Advanced, Configurable Optimization for Order Batching, Release, Picking and Replenishment
- Workload Balancing to Maximize Equipment Utilization and Flow
- Automated Order Release Based on Service Commitment, Shipping Schedules and Real-Time Condition Monitoring
- Use of Simulation to Plan, Re-plan and Allocate Resources



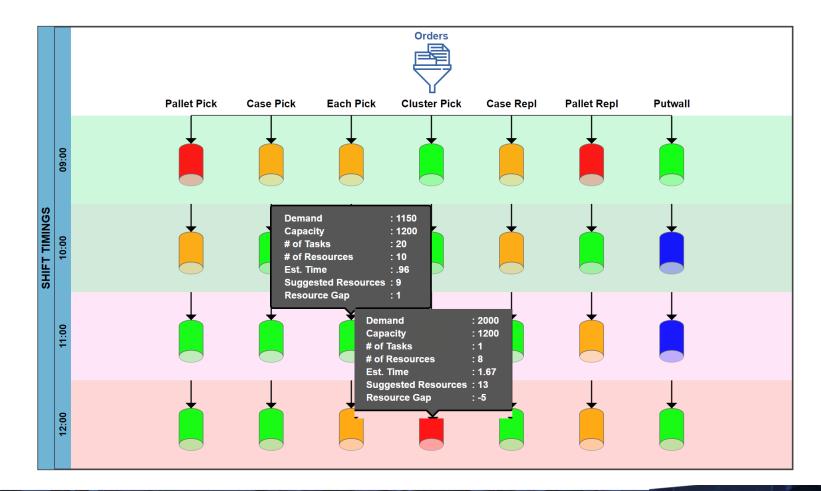
### Dynamic "Aware" Pick Release Management



# Demand v/s Capacity Dashboard from Simulation



# Dynamic Capacity Management Using Simulation





# **Benefits of Next-Generation WES**

- Double Digit Improvement in Labor Productivity
- Significant Reduction in Supervisory Overhead
- Reduced/Better Managed Overtime
- Improved Throughput
  - Closing Gap between Theoretic and Actual Throughput of a Facility
- Easily and Quickly Evaluate and Deploy New Sub-Systems/Technologies
- Consistently Meet Service Commitment with Little "Chaos"
- Improve MHE Utilization

**POWERED BY POSSIBILITIES.** 

• Additional Throughput or Reduce Required Capacity

### Benefits Applicable to Automated, Manual and Hybrid DCs!



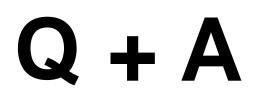
### Where We Are Headed

### Beginning of an Era of Autonomous Warehouse Software

- Automated Decision-Making
- Self-tuning (in part through use of AI/ML)
- Advanced Focus on Product and Process Flow
  - Reduce/Eliminate Process Bottlenecks and Dwell Times
  - Flow Distribution<sup>™</sup>



For more information:



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