

Hype vs. Reality: Sifting Through the Noise

Presented by:

Brad Hollister, CEO



POWERED BY **POSSIBILITIES.**



powered by  MHI

REDUCE COSTS

POWERED BY POSSIBILITIES.



HAVE HAPPY CUSTOMERS

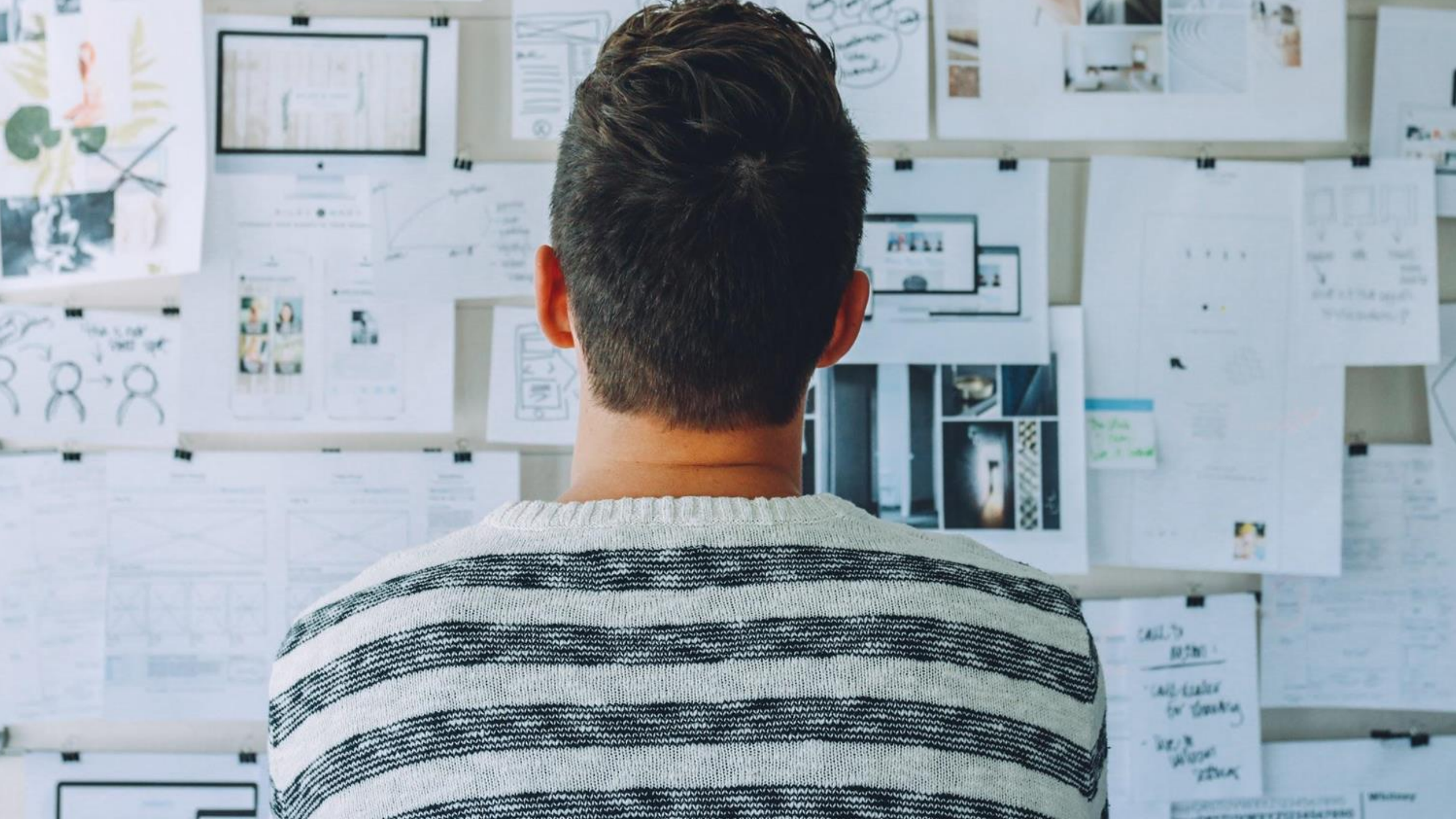
POWERED BY POSSIBILITIES.



ELIMINATE HEADACHES

POWERED BY POSSIBILITIES.











HOW?

POWERED BY POSSIBILITIES.



ROBOTIC PROCESS AUTOMATION

OPTIMIZATION

IoT

AUTONOMOUS DELIVERY

REAL-TIME

VISIBILITY

BLOCKCHAIN

CONTROL

INDUSTRY 4.0

ARTIFICIAL INTELLIGENCE

AUTOMATION

ANALYTICS

BIG DATA

THE CLOUD

CONTROL TOWER

POWERED BY POSSIBILITIES.



COST ESTIMATE

Item	Quantity	Unit Price	Subtotal	Material	Labor	Overhead	Profit	Total
1.000	1.000	\$1.500.00	\$1.500.00	\$1.500.00	\$0.00	\$0.00	\$0.00	\$1.500.00
2.000	2.000	\$1.000.00	\$2.000.00	\$2.000.00	\$0.00	\$0.00	\$0.00	\$2.000.00
3.000	3.000	\$1.000.00	\$3.000.00	\$3.000.00	\$0.00	\$0.00	\$0.00	\$3.000.00
4.000	4.000	\$1.000.00	\$4.000.00	\$4.000.00	\$0.00	\$0.00	\$0.00	\$4.000.00
5.000	5.000	\$1.000.00	\$5.000.00	\$5.000.00	\$0.00	\$0.00	\$0.00	\$5.000.00
6.000	6.000	\$1.000.00	\$6.000.00	\$6.000.00	\$0.00	\$0.00	\$0.00	\$6.000.00
7.000	7.000	\$1.000.00	\$7.000.00	\$7.000.00	\$0.00	\$0.00	\$0.00	\$7.000.00
8.000	8.000	\$1.000.00	\$8.000.00	\$8.000.00	\$0.00	\$0.00	\$0.00	\$8.000.00
9.000	9.000	\$1.000.00	\$9.000.00	\$9.000.00	\$0.00	\$0.00	\$0.00	\$9.000.00
10.000	10.000	\$1.000.00	\$10.000.00	\$10.000.00	\$0.00	\$0.00	\$0.00	\$10.000.00
11.000	11.000	\$1.000.00	\$11.000.00	\$11.000.00	\$0.00	\$0.00	\$0.00	\$11.000.00
12.000	12.000	\$1.000.00	\$12.000.00	\$12.000.00	\$0.00	\$0.00	\$0.00	\$12.000.00
13.000	13.000	\$1.000.00	\$13.000.00	\$13.000.00	\$0.00	\$0.00	\$0.00	\$13.000.00
14.000	14.000	\$1.000.00	\$14.000.00	\$14.000.00	\$0.00	\$0.00	\$0.00	\$14.000.00
15.000	15.000	\$1.000.00	\$15.000.00	\$15.000.00	\$0.00	\$0.00	\$0.00	\$15.000.00
16.000	16.000	\$1.000.00	\$16.000.00	\$16.000.00	\$0.00	\$0.00	\$0.00	\$16.000.00
17.000	17.000	\$1.000.00	\$17.000.00	\$17.000.00	\$0.00	\$0.00	\$0.00	\$17.000.00
18.000	18.000	\$1.000.00	\$18.000.00	\$18.000.00	\$0.00	\$0.00	\$0.00	\$18.000.00
19.000	19.000	\$1.000.00	\$19.000.00	\$19.000.00	\$0.00	\$0.00	\$0.00	\$19.000.00
20.000	20.000	\$1.000.00	\$20.000.00	\$20.000.00	\$0.00	\$0.00	\$0.00	\$20.000.00
21.000	21.000	\$1.000.00	\$21.000.00	\$21.000.00	\$0.00	\$0.00	\$0.00	\$21.000.00
22.000	22.000	\$1.000.00	\$22.000.00	\$22.000.00	\$0.00	\$0.00	\$0.00	\$22.000.00
23.000	23.000	\$1.000.00	\$23.000.00	\$23.000.00	\$0.00	\$0.00	\$0.00	\$23.000.00
24.000	24.000	\$1.000.00	\$24.000.00	\$24.000.00	\$0.00	\$0.00	\$0.00	\$24.000.00
25.000	25.000	\$1.000.00	\$25.000.00	\$25.000.00	\$0.00	\$0.00	\$0.00	\$25.000.00
26.000	26.000	\$1.000.00	\$26.000.00	\$26.000.00	\$0.00	\$0.00	\$0.00	\$26.000.00
27.000	27.000	\$1.000.00	\$27.000.00	\$27.000.00	\$0.00	\$0.00	\$0.00	\$27.000.00
28.000	28.000	\$1.000.00	\$28.000.00	\$28.000.00	\$0.00	\$0.00	\$0.00	\$28.000.00
29.000	29.000	\$1.000.00	\$29.000.00	\$29.000.00	\$0.00	\$0.00	\$0.00	\$29.000.00
30.000	30.000	\$1.000.00	\$30.000.00	\$30.000.00	\$0.00	\$0.00	\$0.00	\$30.000.00
31.000	31.000	\$1.000.00	\$31.000.00	\$31.000.00	\$0.00	\$0.00	\$0.00	\$31.000.00
32.000	32.000	\$1.000.00	\$32.000.00	\$32.000.00	\$0.00	\$0.00	\$0.00	\$32.000.00
33.000	33.000	\$1.000.00	\$33.000.00	\$33.000.00	\$0.00	\$0.00	\$0.00	\$33.000.00
34.000	34.000	\$1.000.00	\$34.000.00	\$34.000.00	\$0.00	\$0.00	\$0.00	\$34.000.00
35.000	35.000	\$1.000.00	\$35.000.00	\$35.000.00	\$0.00	\$0.00	\$0.00	\$35.000.00
36.000	36.000	\$1.000.00	\$36.000.00	\$36.000.00	\$0.00	\$0.00	\$0.00	\$36.000.00
37.000	37.000	\$1.000.00	\$37.000.00	\$37.000.00	\$0.00	\$0.00	\$0.00	\$37.000.00
38.000	38.000	\$1.000.00	\$38.000.00	\$38.000.00	\$0.00	\$0.00	\$0.00	\$38.000.00
39.000	39.000	\$1.000.00	\$39.000.00	\$39.000.00	\$0.00	\$0.00	\$0.00	\$39.000.00
40.000	40.000	\$1.000.00	\$40.000.00	\$40.000.00	\$0.00	\$0.00	\$0.00	\$40.000.00
41.000	41.000	\$1.000.00	\$41.000.00	\$41.000.00	\$0.00	\$0.00	\$0.00	\$41.000.00
42.000	42.000	\$1.000.00	\$42.000.00	\$42.000.00	\$0.00	\$0.00	\$0.00	\$42.000.00
43.000	43.000	\$1.000.00	\$43.000.00	\$43.000.00	\$0.00	\$0.00	\$0.00	\$43.000.00
44.000	44.000	\$1.000.00	\$44.000.00	\$44.000.00	\$0.00	\$0.00	\$0.00	\$44.000.00
45.000	45.000	\$1.000.00	\$45.000.00	\$45.000.00	\$0.00	\$0.00	\$0.00	\$45.000.00
46.000	46.000	\$1.000.00	\$46.000.00	\$46.000.00	\$0.00	\$0.00	\$0.00	\$46.000.00
47.000	47.000	\$1.000.00	\$47.000.00	\$47.000.00	\$0.00	\$0.00	\$0.00	\$47.000.00
48.000	48.000	\$1.000.00	\$48.000.00	\$48.000.00	\$0.00	\$0.00	\$0.00	\$48.000.00
49.000	49.000	\$1.000.00	\$49.000.00	\$49.000.00	\$0.00	\$0.00	\$0.00	\$49.000.00
50.000	50.000	\$1.000.00	\$50.000.00	\$50.000.00	\$0.00	\$0.00	\$0.00	\$50.000.00
51.000	51.000	\$1.000.00	\$51.000.00	\$51.000.00	\$0.00	\$0.00	\$0.00	\$51.000.00
52.000	52.000	\$1.000.00	\$52.000.00	\$52.000.00	\$0.00	\$0.00	\$0.00	\$52.000.00
53.000	53.000	\$1.000.00	\$53.000.00	\$53.000.00	\$0.00	\$0.00	\$0.00	\$53.000.00
54.000	54.000	\$1.000.00	\$54.000.00	\$54.000.00	\$0.00	\$0.00	\$0.00	\$54.000.00
55.000	55.000	\$1.000.00	\$55.000.00	\$55.000.00	\$0.00	\$0.00	\$0.00	\$55.000.00
56.000	56.000	\$1.000.00	\$56.000.00	\$56.000.00	\$0.00	\$0.00	\$0.00	\$56.000.00
57.000	57.000	\$1.000.00	\$57.000.00	\$57.000.00	\$0.00	\$0.00	\$0.00	\$57.000.00
58.000	58.000	\$1.000.00	\$58.000.00	\$58.000.00	\$0.00	\$0.00	\$0.00	\$58.000.00
59.000	59.000	\$1.000.00	\$59.000.00	\$59.000.00	\$0.00	\$0.00	\$0.00	\$59.000.00
60.000	60.000	\$1.000.00	\$60.000.00	\$60.000.00	\$0.00	\$0.00	\$0.00	\$60.000.00
61.000	61.000	\$1.000.00	\$61.000.00	\$61.000.00	\$0.00	\$0.00	\$0.00	\$61.000.00
62.000	62.000	\$1.000.00	\$62.000.00	\$62.000.00	\$0.00	\$0.00	\$0.00	\$62.000.00
63.000	63.000	\$1.000.00	\$63.000.00	\$63.000.00	\$0.00	\$0.00	\$0.00	\$63.000.00
64.000	64.000	\$1.000.00	\$64.000.00	\$64.000.00	\$0.00	\$0.00	\$0.00	\$64.000.00
65.000	65.000	\$1.000.00	\$65.000.00	\$65.000.00	\$0.00	\$0.00	\$0.00	\$65.000.00
66.000	66.000	\$1.000.00	\$66.000.00	\$66.000.00	\$0.00	\$0.00	\$0.00	\$66.000.00
67.000	67.000	\$1.000.00	\$67.000.00	\$67.000.00	\$0.00	\$0.00	\$0.00	\$67.000.00
68.000	68.000	\$1.000.00	\$68.000.00	\$68.000.00	\$0.00	\$0.00	\$0.00	\$68.000.00
69.000	69.000	\$1.000.00	\$69.000.00	\$69.000.00	\$0.00	\$0.00	\$0.00	\$69.000.00
70.000	70.000	\$1.000.00	\$70.000.00	\$70.000.00	\$0.00	\$0.00	\$0.00	\$70.000.00
71.000	71.000	\$1.000.00	\$71.000.00	\$71.000.00	\$0.00	\$0.00	\$0.00	\$71.000.00
72.000	72.000	\$1.000.00	\$72.000.00	\$72.000.00	\$0.00	\$0.00	\$0.00	\$72.000.00
73.000	73.000	\$1.000.00	\$73.000.00	\$73.000.00	\$0.00	\$0.00	\$0.00	\$73.000.00
74.000	74.000	\$1.000.00	\$74.000.00	\$74.000.00	\$0.00	\$0.00	\$0.00	\$74.000.00
75.000	75.000	\$1.000.00	\$75.000.00	\$75.000.00	\$0.00	\$0.00	\$0.00	\$75.000.00
76.000	76.000	\$1.000.00	\$76.000.00	\$76.000.00	\$0.00	\$0.00	\$0.00	\$76.000.00
77.000	77.000	\$1.000.00	\$77.000.00	\$77.000.00	\$0.00	\$0.00	\$0.00	\$77.000.00
78.000	78.000	\$1.000.00	\$78.000.00	\$78.000.00	\$0.00	\$0.00	\$0.00	\$78.000.00
79.000	79.000	\$1.000.00	\$79.000.00	\$79.000.00	\$0.00	\$0.00	\$0.00	\$79.000.00
80.000	80.000	\$1.000.00	\$80.000.00	\$80.000.00	\$0.00	\$0.00	\$0.00	\$80.000.00
81.000	81.000	\$1.000.00	\$81.000.00	\$81.000.00	\$0.00	\$0.00	\$0.00	\$81.000.00
82.000	82.000	\$1.000.00	\$82.000.00	\$82.000.00	\$0.00	\$0.00	\$0.00	\$82.000.00
83.000	83.000	\$1.000.00	\$83.000.00	\$83.000.00	\$0.00	\$0.00	\$0.00	\$83.000.00
84.000	84.000	\$1.000.00	\$84.000.00	\$84.000.00	\$0.00	\$0.00	\$0.00	\$84.000.00
85.000	85.000	\$1.000.00	\$85.000.00	\$85.000.00	\$0.00	\$0.00	\$0.00	\$85.000.00
86.000	86.000	\$1.000.00	\$86.000.00	\$86.000.00	\$0.00	\$0.00	\$0.00	\$86.000.00
87.000	87.000	\$1.000.00	\$87.000.00	\$87.000.00	\$0.00	\$0.00	\$0.00	\$87.000.00
88.000	88.000	\$1.000.00	\$88.000.00	\$88.000.00	\$0.00	\$0.00	\$0.00	\$88.000.00
89.000	89.000	\$1.000.00	\$89.000.00	\$89.000.00	\$0.00	\$0.00	\$0.00	\$89.000.00
90.000	90.000	\$1.000.00	\$90.000.00	\$90.000.00	\$0.00	\$0.00	\$0.00	\$90.000.00
91.000	91.000	\$1.000.00	\$91.000.00	\$91.000.00	\$0.00	\$0.00	\$0.00	\$91.000.00
92.000	92.000	\$1.000.00	\$92.000.00	\$92.000.00	\$0.00	\$0.00	\$0.00	\$92.000.00
93.000	93.000	\$1.000.00	\$93.000.00	\$93.000.00	\$0.00	\$0.00	\$0.00	\$93.000.00
94.000	94.000	\$1.000.00	\$94.000.00	\$94.000.00	\$0.00	\$0.00	\$0.00	\$94.000.00
95.000	95.000	\$1.000.00	\$95.000.00	\$95.000.00	\$0.00	\$0.00	\$0.00	\$95.000.00
96.000	96.000	\$1.000.00	\$96.000.00	\$96.000.00	\$0.00	\$0.00	\$0.00	\$96.000.00
97.000	97.000	\$1.000.00	\$97.000.00	\$97.000.00	\$0.00	\$0.00	\$0.00	\$97.000.00
98.000	98.000	\$1.000.00	\$98.000.00	\$98.000.00	\$0.00	\$0.00	\$0.00	\$98.000.00
99.000	99.000	\$1.000.00	\$99.000.00	\$99.000.00	\$0.00	\$0.00	\$0.00	\$99.000.00
100.000	100.000	\$1.000.00	\$100.000.00	\$100.000.00	\$0.00	\$0.00	\$0.00	\$100.000.00

[create a posting](#)[my account](#)

event calendar

M	T	W	T	F	S	S
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

[help, faq, abuse, legal](#)[avoid scams & fraud](#)[personal safety tips](#)[terms of use](#) new[privacy policy](#)[system status](#)[about craigslist](#)[craigslist open source](#)[craigslist blog](#)[best-of-craigslist](#)[craigslist TV](#)["craigslist joe"](#)[craig connects](#)

community

activities	lost+found
artists	missed
childcare	connections
classes	musicians
events	pets
general	politics
groups	rants & raves
local news	rideshare
	volunteers

services

automotive	labor/move
beauty	legal
cell/mobile	lessons
computer	marine
creative	pet
cycle	real estate
event	skilled trade
farm+garden	sm biz ads
financial	travel/vac
household	write/ed/tran

discussion forums

android	frugal	pets
apple	gaming	philos
arts	garden	photo
atheist	haiku	politics
autos	help	psych
beauty	history	recover
bikes	housing	religion
celebs	jobs	rofo
comp	jokes	science
cosmos	legal	spirit
diet	linux	sports
divorce	manners	super
dying	marriage	tax
eco	money	travel
feedbk	music	tv
film	open	vegan
fixit	outdoor	words
food	parent	writing

housing

[apts / housing](#)
[housing swap](#)
[housing wanted](#)
[office / commercial](#)
[parking / storage](#)
[real estate for sale](#)
[rooms / shared](#)
[rooms wanted](#)
[sublets / temporary](#)
[vacation rentals](#)

for sale

antiques appliances arts+crafts atv/utv/sno auto parts aviation baby+kid barter beauty+hlth bike parts bikes boat parts boats books business cars+trucks cds/dvd/vhs cell phones clothes+acc collectibles computer parts computers electronics	farm+garden free furniture garage sale general heavy equip household jewelry materials motorcycle parts motorcycles music instr photo+video rvs+camp sporting tickets tools toys+games trailers video gaming wanted wheels+tires
--	---

jobs

[accounting+finance](#)
[admin / office](#)
[arch / engineering](#)
[art / media / design](#)
[biotech / science](#)
[business / mgmt](#)
[customer service](#)
[education](#)
[etc / misc](#)
[food / bev / hosp](#)
[general labor](#)
[government](#)
[human resources](#)
[legal / paralegal](#)
[manufacturing](#)
[marketing / pr / ad](#)
[medical / health](#)
[nonprofit sector](#)
[real estate](#)
[retail / wholesale](#)
[sales / biz dev](#)
[salon / spa / fitness](#)
[security](#)
[skilled trade / craft](#)
[software / qa / dba](#)
[systems / network](#)
[technical support](#)
[transport](#)
[tv / film / video](#)
[web / info design](#)
[writing / editing](#)

gigs

resumes

english

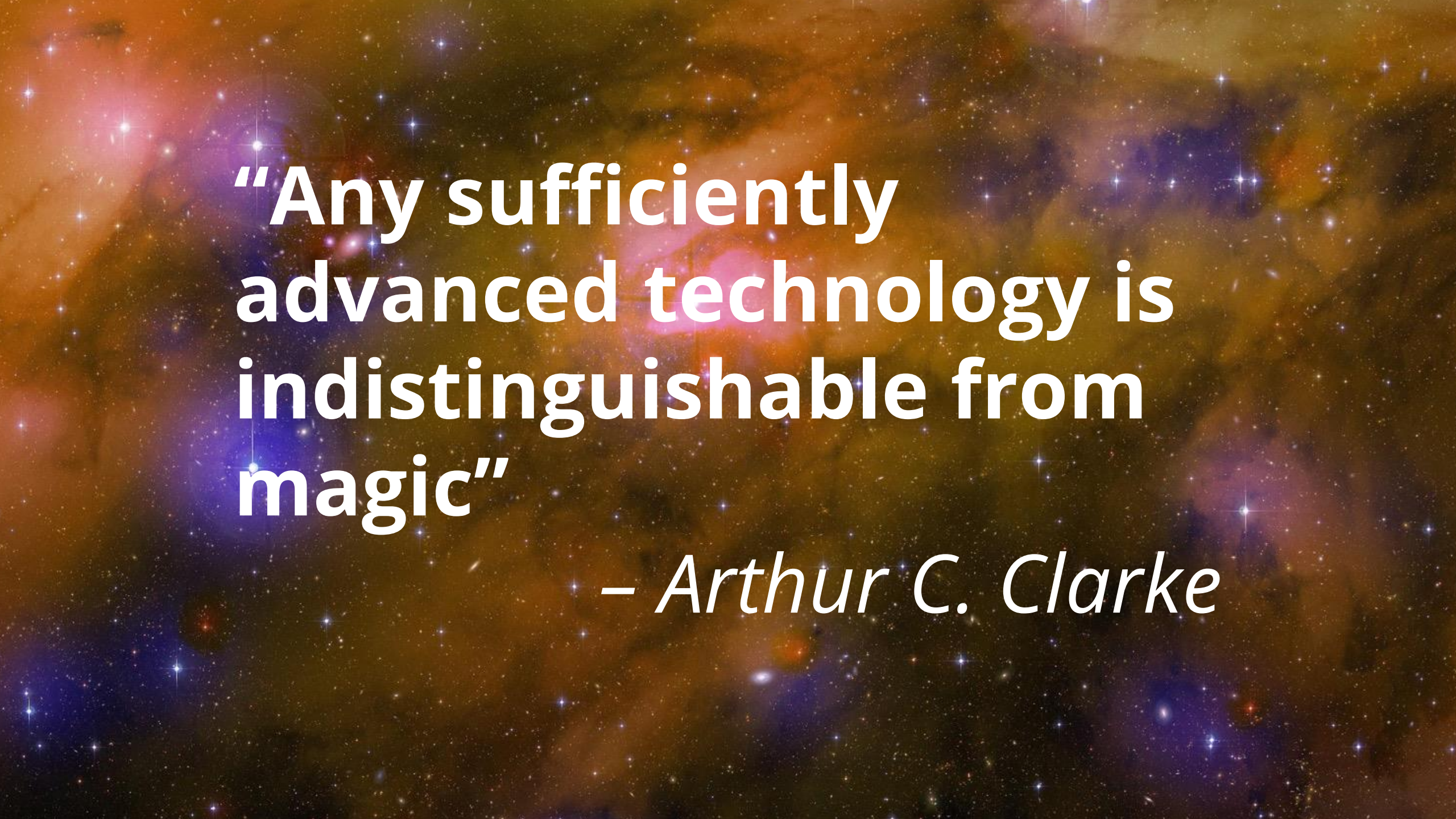
europe

[amsterdam](#)
[berlin](#)
[brussels](#)
[budapest](#)
[copenhagen](#)
[cotedazur](#)
[dublin](#)
[edinburgh](#)
[florence](#)
[london](#)
[munich](#)
[oslo](#)
[oxford](#)
[paris](#)
[prague](#)
[rome](#)
[stockholm](#)
[venice](#)

us/ca

cl worldwide





**“Any sufficiently
advanced technology is
indistinguishable from
magic”**

– Arthur C. Clarke



BUZZWORD BINGO

POWERED BY POSSIBILITIES.





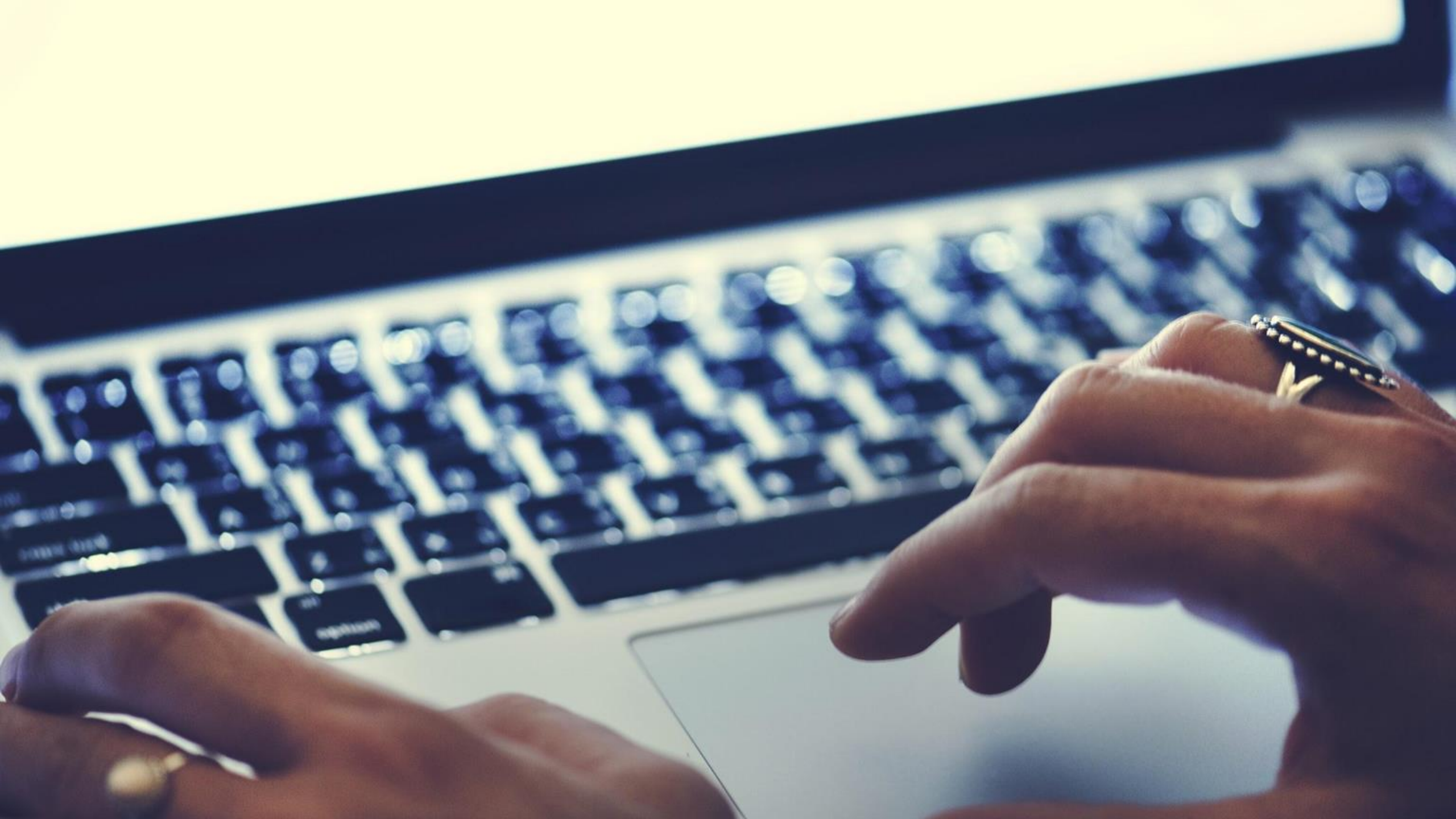


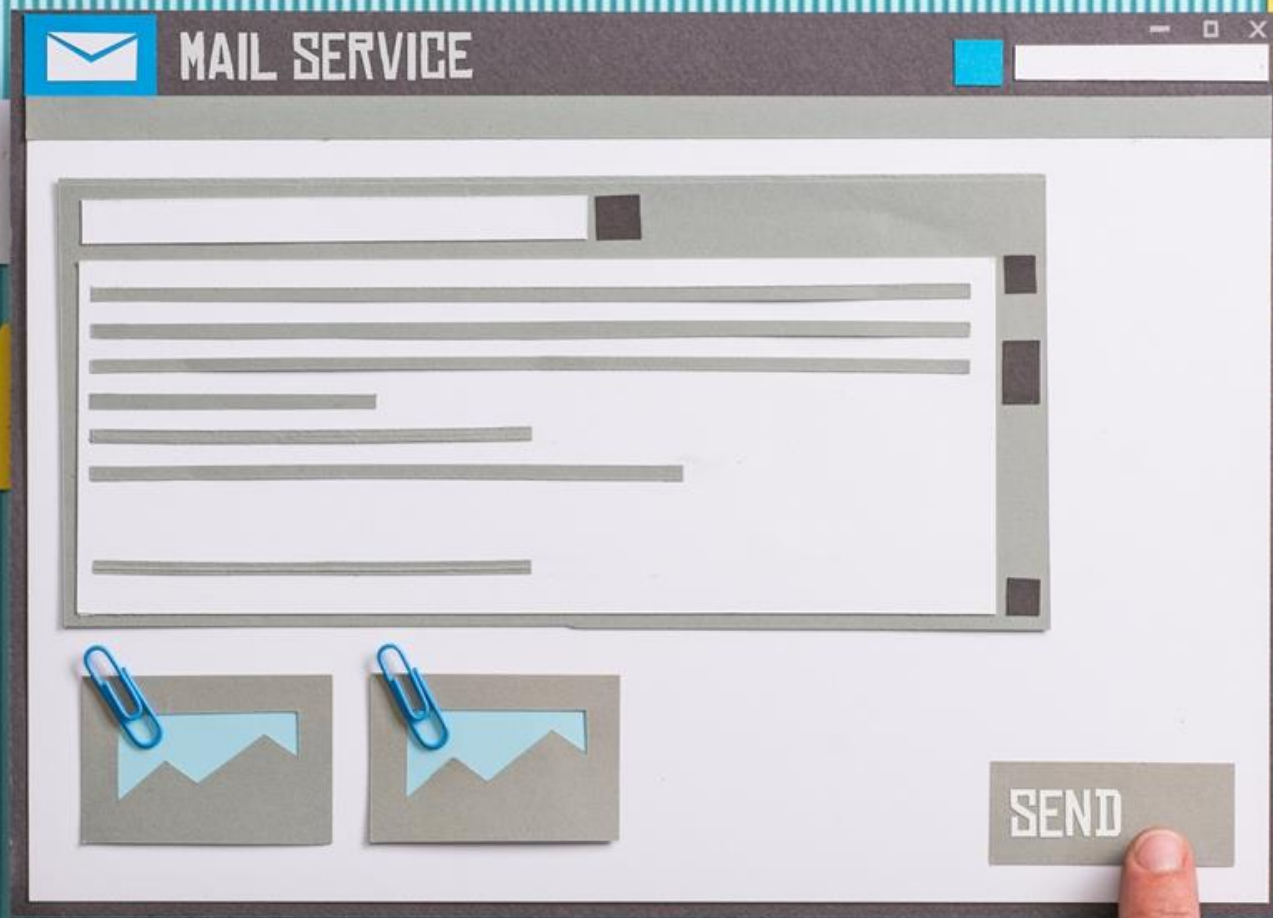


ROUTING GUIDE?

POWERED BY POSSIBILITIES.









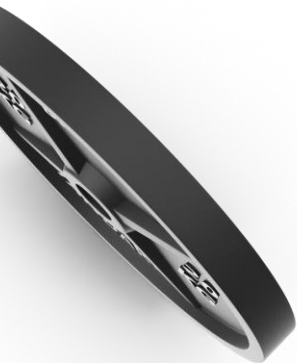
IMPLEMENTATION

POWERED BY POSSIBILITIES.





250



POWERED BY POSSIBILITIES.



WEIGHT

DESTINATION

CLASS

ACCESSORIALS

DIMENSION

TRANSIT TIME

EQUIPMENT TYPE

DISTANCE



BLOCKCHAIN

POWERED BY POSSIBILITIES.















CONTROL TOWER

POWERED BY POSSIBILITIES.



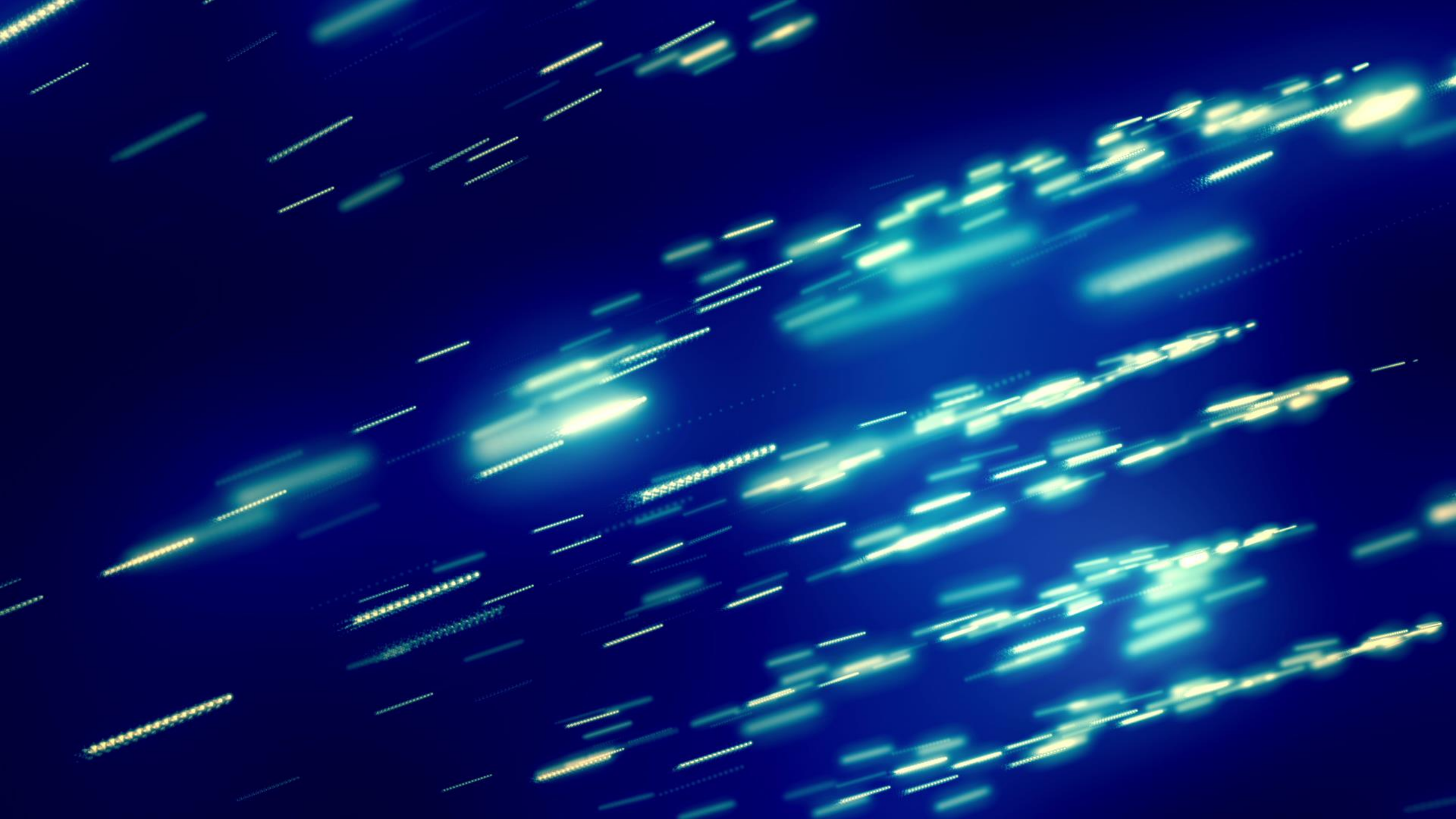




DISRUPTION

POWERED BY POSSIBILITIES.



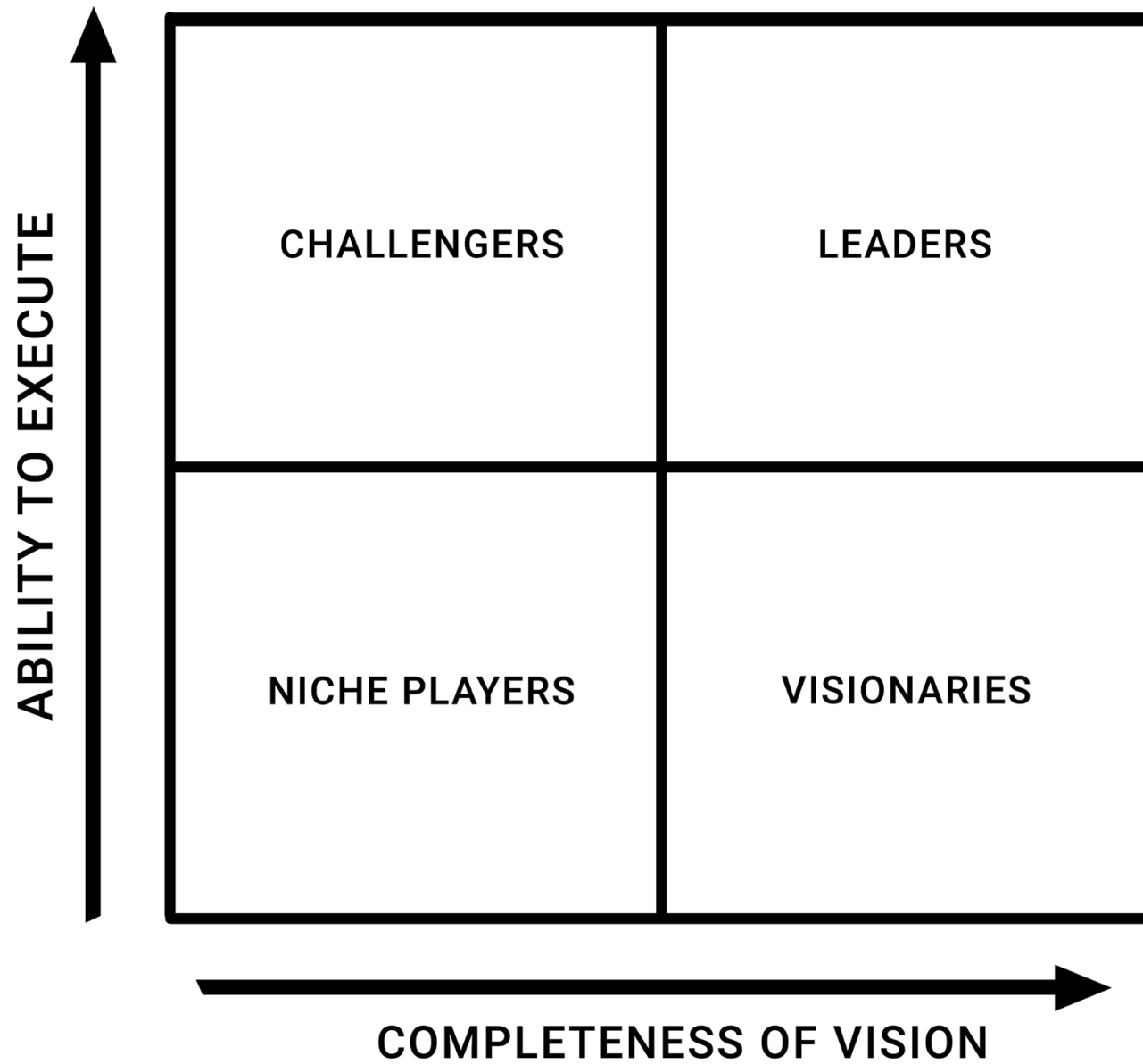


HOW?

POWERED BY POSSIBILITIES.

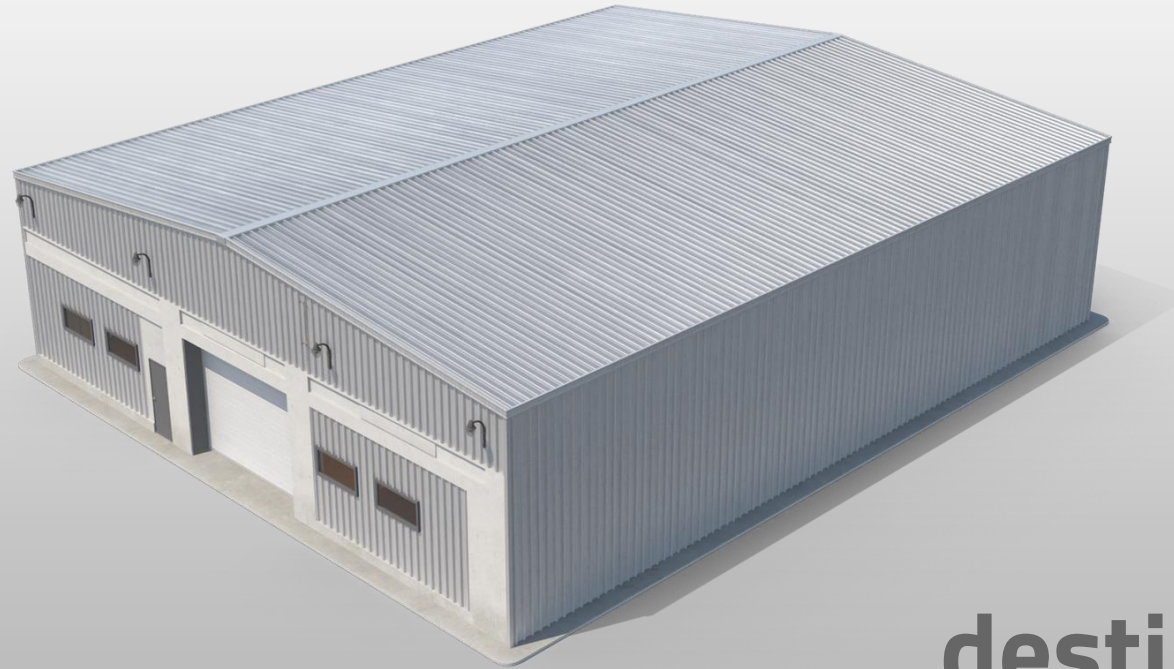






POWERED BY POSSIBILITIES.

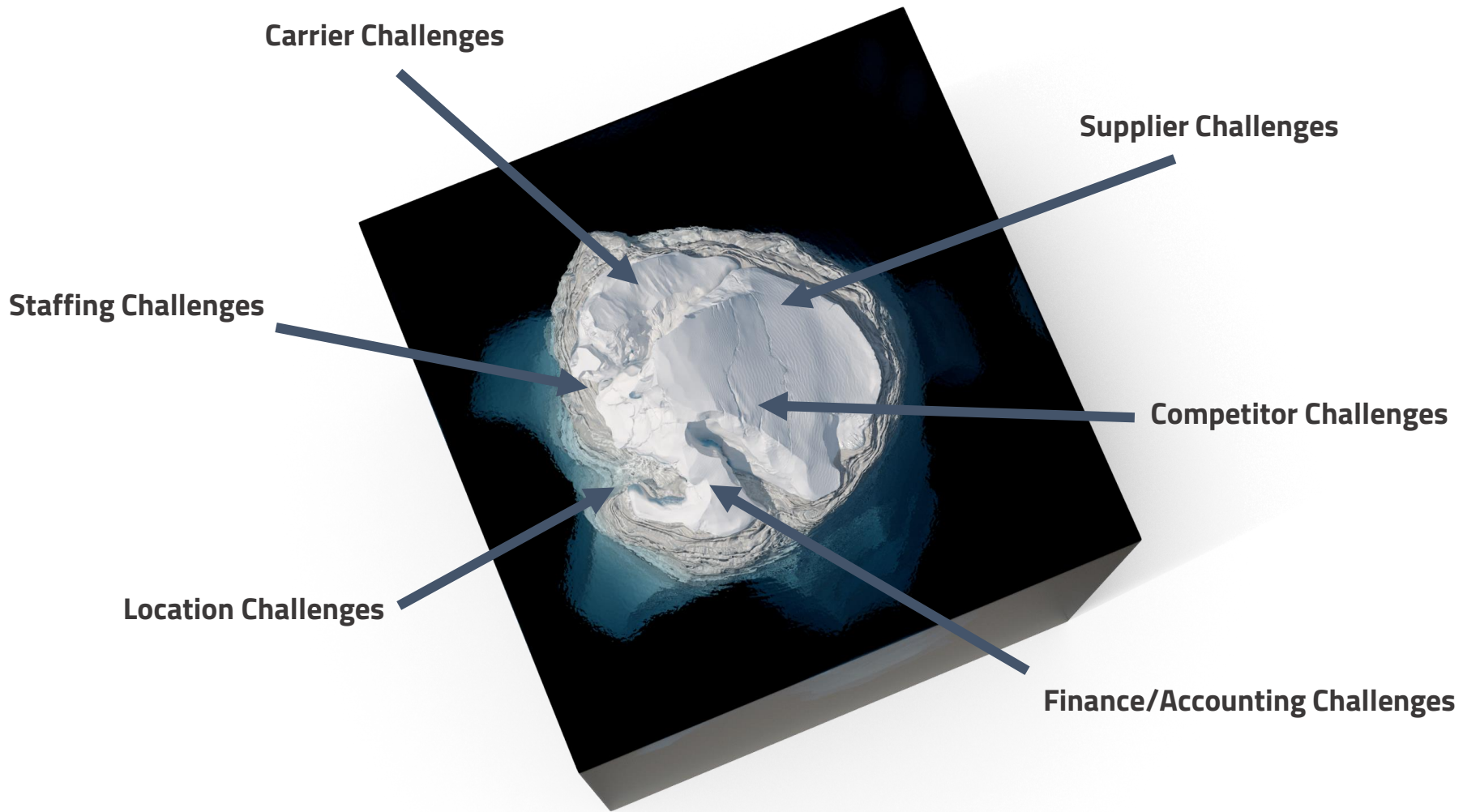
**Get the product
from inside your
four walls...**



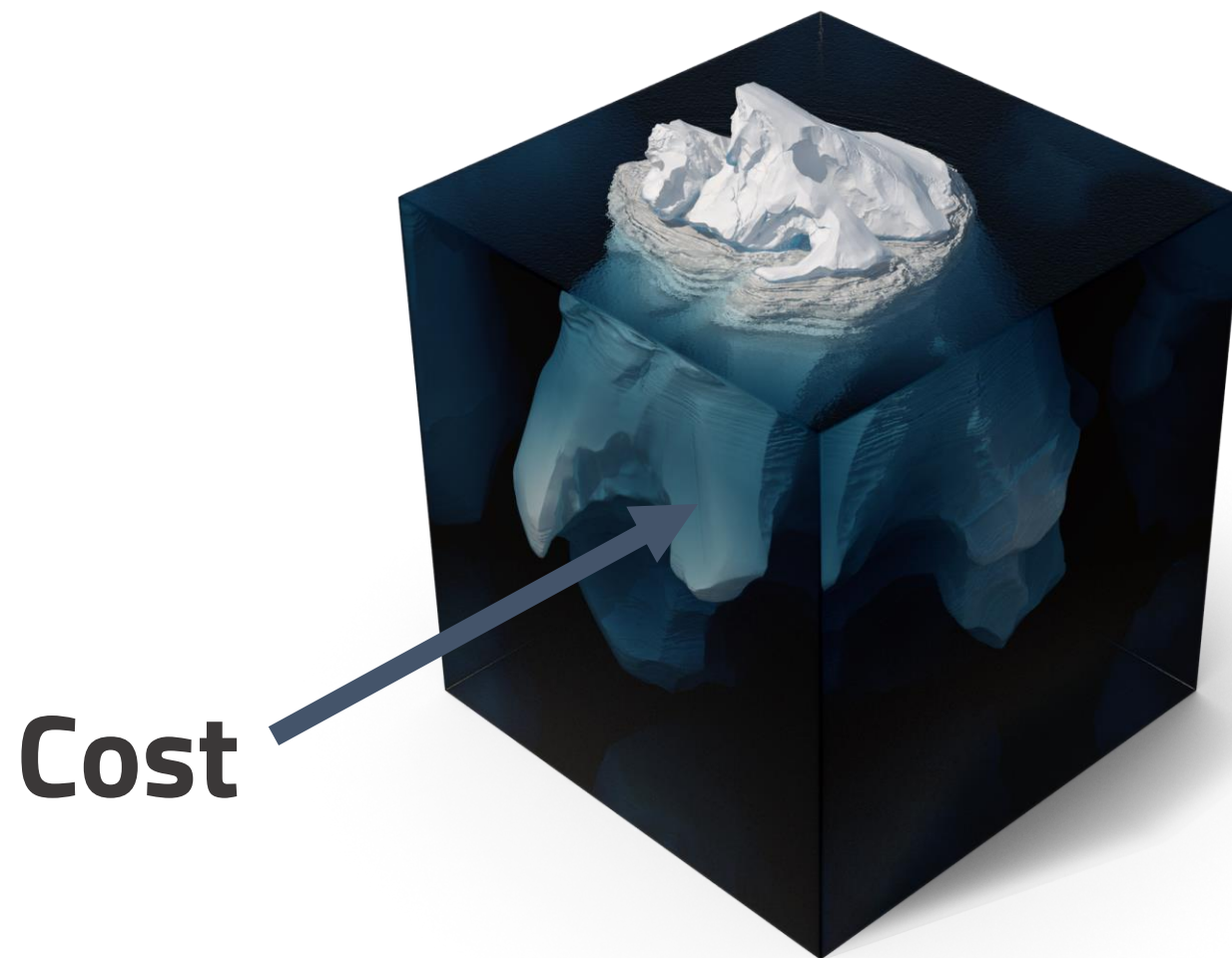
**...to its
destination.**

POWERED BY POSSIBILITIES.





POWERED BY POSSIBILITIES.



Cost

POWERED BY POSSIBILITIES.

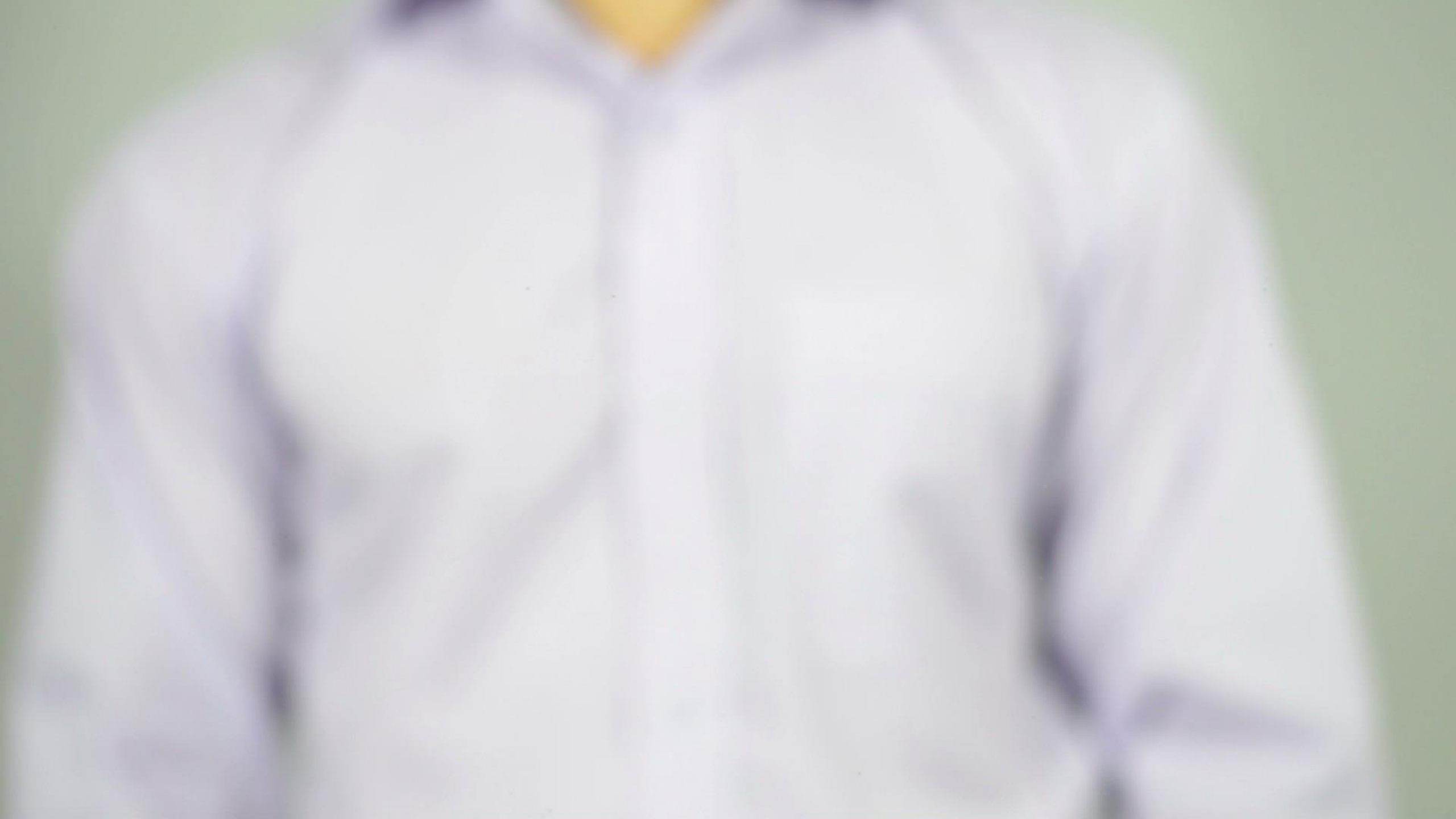
**What are the
obstacles within my
own organization?**

Industry 4.0

POWERED BY POSSIBILITIES.







**Who will be
impacted the
most?**

Digitalization of Supply Chain

A fully connected, live system revolutionizes the transportation and logistics space



Vendors

Use vendor scorecards to build accountability into the process. Allow vendors and suppliers to see what you need and when you need it.



Carriers

Electronically connect with carriers through SwanLeap's robust network. Carrier scorecards help inform future decisions and best practices.



Purchasing

Track the product life cycle and ensure materials are in place as needed.



Operations

Gain true control tower visibility into your entire business process.



Sales

No more guessing on shipping costs or forecasting deliverability – turn shipping into a profit center.



Shipping

Harness a complete technology solution to process orders and gain the confidence of knowing it was shipped correctly.



Customer Service

Know the status of every order in real time while providing your customers with quick answers and piece of mind.



Finance

Stop relying on others for the data and reports needed to make important business decisions.

POWERED BY POSSIBILITIES.



POWERED BY POSSIBILITIES.



SwanLeap

Fastest Growing for a Reason.



POWERED BY POSSIBILITIES.



Yeah, but...

POWERED BY POSSIBILITIES.



ROBOTIC PROCESS AUTOMATION

OPTIMIZATION

IoT

AUTONOMOUS DELIVERY

THE CLOUD

VISIBILITY

REAL-TIME

CONTROL

BLOCKCHAIN

INDUSTRY 4.0

CONTROL TOWER

ARTIFICIAL INTELLIGENCE

AUTOMATION

ANALYTICS

BIG DATA

POWERED BY POSSIBILITIES.



DEFINE THE PROBLEM



BUILD BUY-IN



START

For more information:

Brad Hollister, CEO SwanLeap

Speaker email: bhollister@swanleap.com

Website: www.swanleap.com

Or visit MODEX Booth #5876

