

# Best Practices Don't Stay Best Forever: Modernizing Fulfillment for Modern Commerce

Presented by:

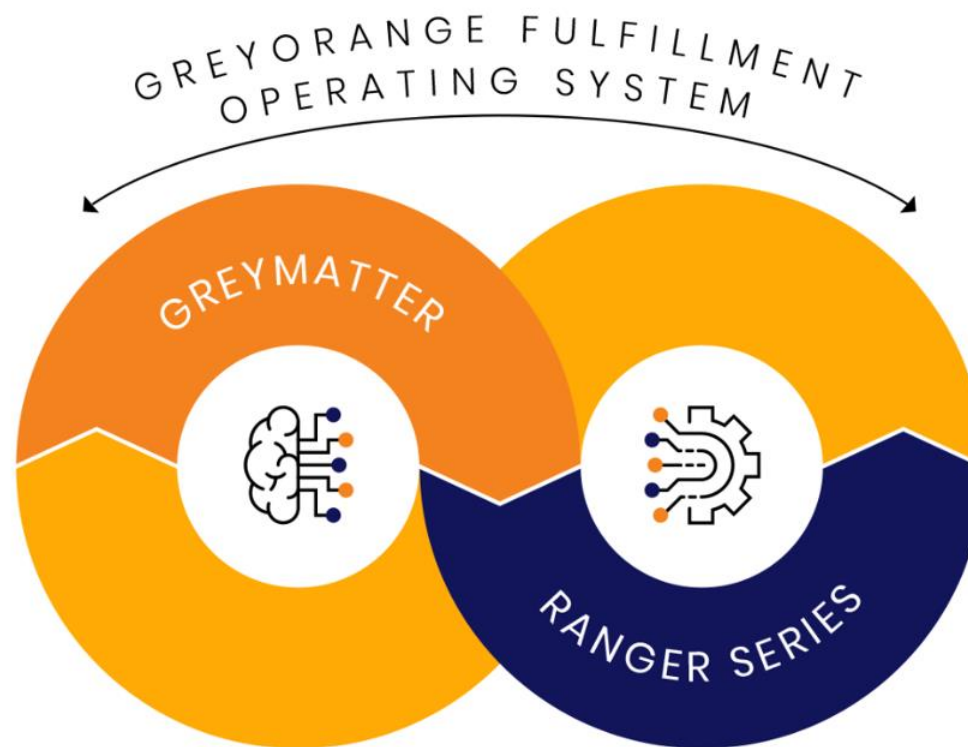
Samay Kohli  
CEO, GreyOrange



POWERED BY **POSSIBILITIES.**



powered by  MHI



Samay Kohli  
Co-Founder & CEO, GreyOrange









# Considerations in Modernizing Fulfillment







ONLINE ORDER PLACED  
11:45 AM

Time to turn your warehouse into an  
**awarehouse**

MODEX Booth #12012

DOORSTEP DELIVERY  
4:05 PM

GreyOrange



Samay Kohli  
Chief Executive Officer  
ksamay@GreyOrange.com

Terrie O'Hanlon  
Chief Marketing Officer  
Terrie.O@GreyOrange.com

POWERED BY POSSIBILITIES.

