# Panel: Autonomous Mobile Robots - Lessons Learned from Implementation

#### Presented by:

Jeremy Davidson, Fortna Roger Counihan, Fortna Steve Fechtmeister, Fortna John Seidl, GreyOrange





## Today's Panel



Jeremy Davidson Vice President

Fortna Inc.



**POWERED BY POSSIBILITIES.** 



**Roger Counihan** Vice President

Fortna Inc.





Steve Fechtmeister Director, Solution Design Fortna Inc.





John Seidl Partner GreyOrange





# Where Are We Now?

- Technology has come a long way
  - And still has a way to go
- Point solutions addressing key industry challenges
  - No one company has a complete solution
- Lots of funding flowing to this area
  - New players must be vetted
- Incredible tech expertise
  - Should be balanced with deep operations experience
- Solutions should be aligned with business strategy
  - Consider older, proven solutions in cost-benefit analysis
- Never been a more exciting time to be in supply chain
  - Moving beyond exploration to experience



#### **Current Landscape & Themes**





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