

Reducing accidents and increasing productivity in Urban delivery zones: The Features' and Benefits our Class 6 FTR & NPR line up.

Presented by:

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ISUZU
TRUCK

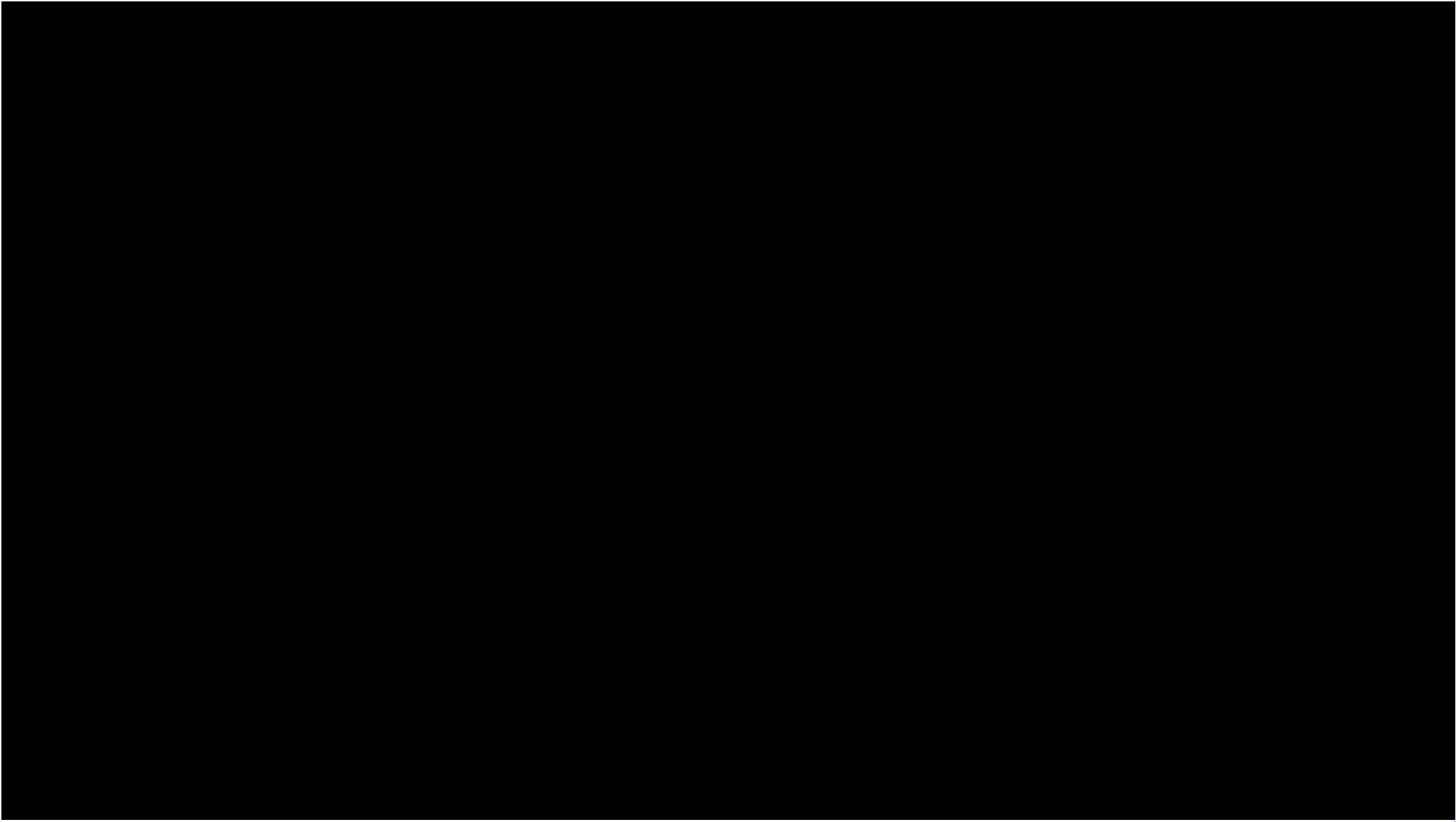
**Isuzu Commercial Truck
of America, Inc.**



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<https://youtu.be/6zoD3UI0d3k>



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Why Choose Isuzu?

When it comes to medium-duty trucks, you have more choices today than ever before.

You have to consider which truck will give you:

- Reliability
- Efficiency
- Lower cost of ownership
- Minimal downtime
- Maximum productivity
- Smaller carbon footprint
- Overall value for the dollar
- **Over 35 Continued Years in the US Market**



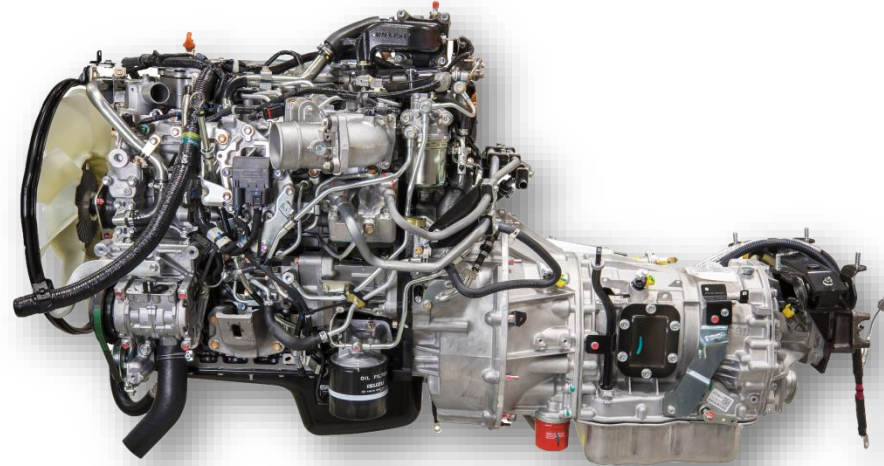
When you consider all of those factors, you'll realize you don't have as many choices as it may appear.

In fact, there's only one best choice: **Isuzu.**

Durability You Can Rely On

Isuzu durability isn't just a marketing claim—it's a fact.

- Isuzu 4HKdiesel engine carries a ***durable B10 rating of 375,000 miles***—meaning 90% of our diesel engines will not need a major overhaul before ***375,000 miles***
- ***Approved Biodiesel usage up to a 20% mixture.***



ISUZU
5.2L 4HK1-TC
B10
RATING
375,000



Isuzu has been the best-selling low-cab-forward truck in America every year since 1986

Isuzu commands as high as **85% of the low-cab-forward market** in the United States

Decades of performance and millions of miles of reliability have made Isuzu the unquestioned, unvanquished, unassailable leader in the class.

Hundreds of thousands of owner-operators and fleet managers can attest to the performance, economy, maneuverability, reduced maintenance, longer life and lower operating costs of Isuzu trucks.

Whether your business is construction, delivery, landscaping, storage, or any other field that needs capability and dependability, there is an Isuzu truck that will work for you.



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Final Mile Evolution

- E-commerce explosion
- Move from bricks and mortar to online
- Growth of the GIG economy
- Population growth in urban areas will continue to rise
- Congested and tighter delivery locations
- More drivers and delivery trucks needed

What Isuzu Offers

- COE/LCF design <https://youtu.be/9TipW4gYrrw>
 - Superior visibility and maneuverability
 - Safer and more efficient use
- Flexible delivery platform
 - Package, Bulk, Refrigerated etc..
 - Partner with body companies
 - Morgan, Supreme/Wabash, Utilimaster etc..
- Under CDL
 - Trucks ranging from 12,000 to 25,950 GVW
 - Larger driver pool to hire from
- Telematics capable
 - GeoTab, Peoplenet, Verizon etc..





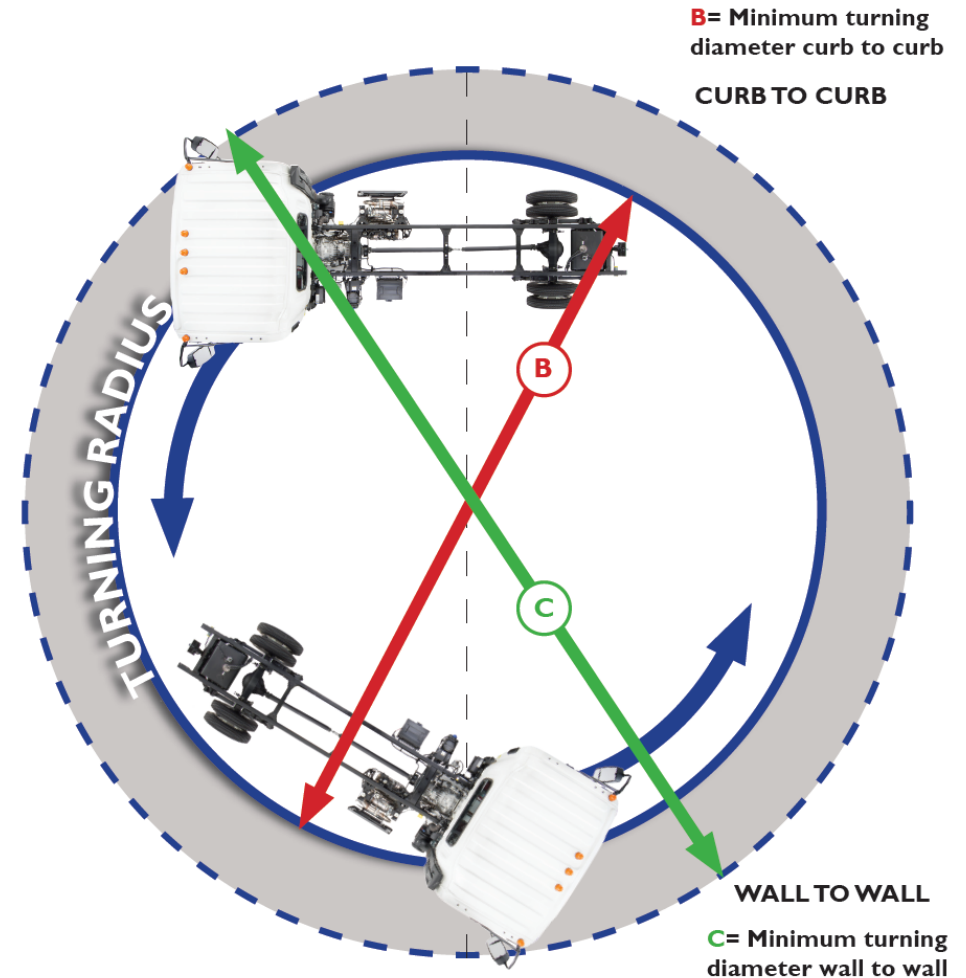
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Designed for Productivity

No conventional truck, pickup or cutaway can give you the advantages of Isuzu's low-cab-forward design, including:

- **More cargo space** within a given overall length
- **Tighter turning radius**—in fact, Isuzu trucks are class leading in maneuverability, curb to curb or wall to wall
- **Easy access to the engine compartment** through the full 45-degree tilt-cab function that allows quicker service
- **Easier entry and exit**
- **Better visibility**



Starting Point



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For more information:

Speaker email: Vernon.Allen@ICTA-US.com

Website: www.isuzucv.com

Or visit MODEX Booth # 6485

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Thank You!

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