



What You Will Learn

- Analytics is more than reporting
- Descriptive and diagnostic analytics
 - Use data from multiple operational/execution systems
 - Insights from historical and real-time data
 - Multi-site trends and comparisons
- Next-gen predictive analytics
 - Leverage IoT data and machine learning



Data, Reporting and Analytics

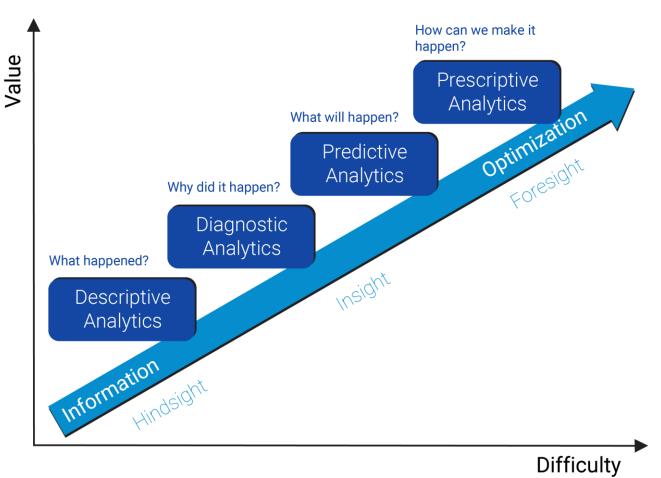
Sense & Respond **Predict & Act Competitive Advantage Predictive and** Optimization **Prescriptive** Predictive Modeling What is the best thing that could happen? **Descriptive** Generic Predictive and Diagnostic **Analytics** Ad Hoc Reports What will happen? & Olap Standard Reports Cleaned Raw Why did it happen? Data Data What happened?

Source: Predictive Analytics For Dummies

Analytics Maturity



Analytics For The DC



- Descriptive
 - What are my productivity trends? Are we falling behind?
- Diagnostic
 - Why did fill rates decline? How does volume affect productivity?
- Predictive
 - Will we ship on time? What if I move workers mid-shift?
- Prescriptive
 - How many temps do I need to complete orders on time?

Source: Gartner, Inc.



DC Analytics Is Hard

- Operational systems are designed for operations, not analytics
- Multiple sources of data: ERP, WMS, WCS, mobile apps, etc.
- Data volumes are growing: IoT, "Big Data"
- Different audiences to serve
 - DC managers
 - Regional directors
 - Supply Chain executives



Technology For Next Gen Analytics

- Data storage (in the cloud or on-site)
- More processing power (in the cloud or on-site)
- Web reporting and visualization tools
- Al/Machine learning algorithms



Multi-Site Visibility And Analysis

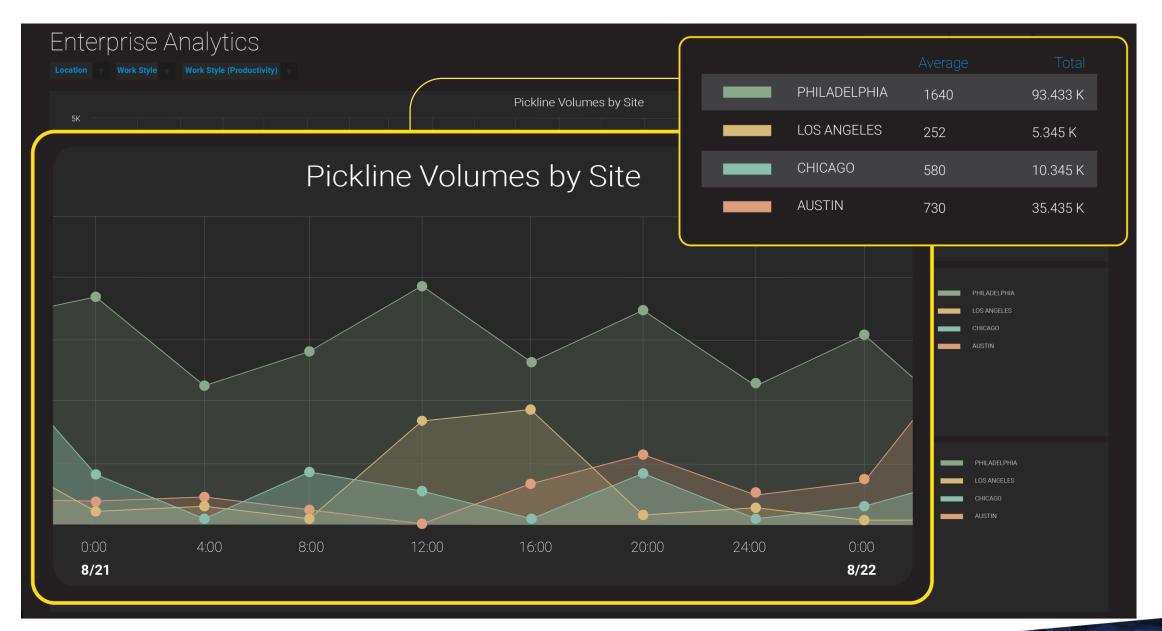




Multi-Site Visibility And Analysis







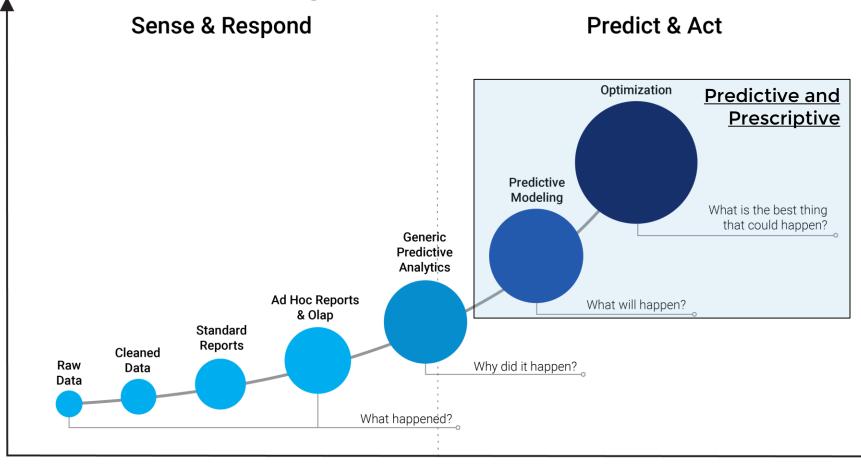






Data, Reporting and Analytics





Analytics Maturity

Source: Predictive Analytics For Dummies

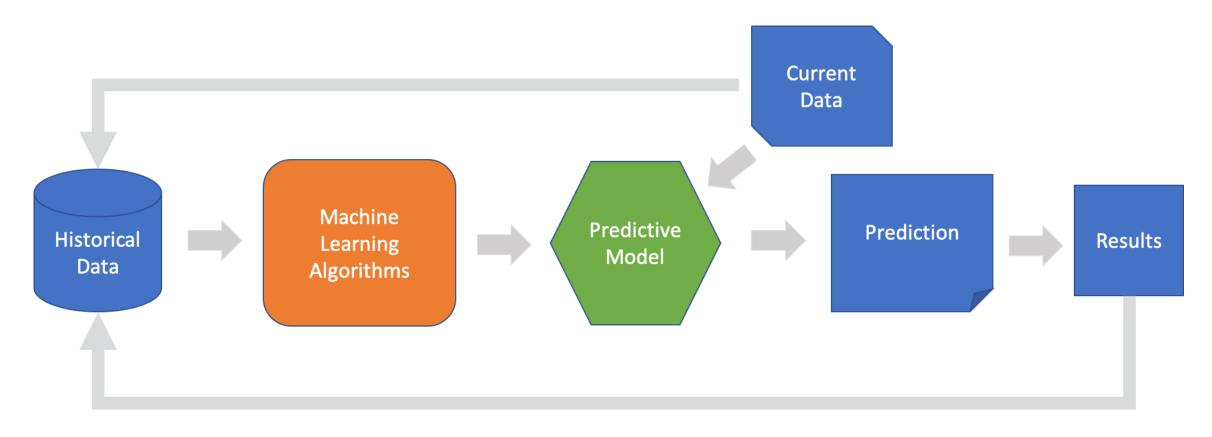


Predictive Analytics With Machine Learning

- Apply machine learning algorithms to large sets of data to create a predictive model
- The model continually adapts and predictions improve over time
- Machine learning can be an alternative to manual and static engineered approaches to optimization for things like:
 - Dynamic slotting
 - Workforce planning and management

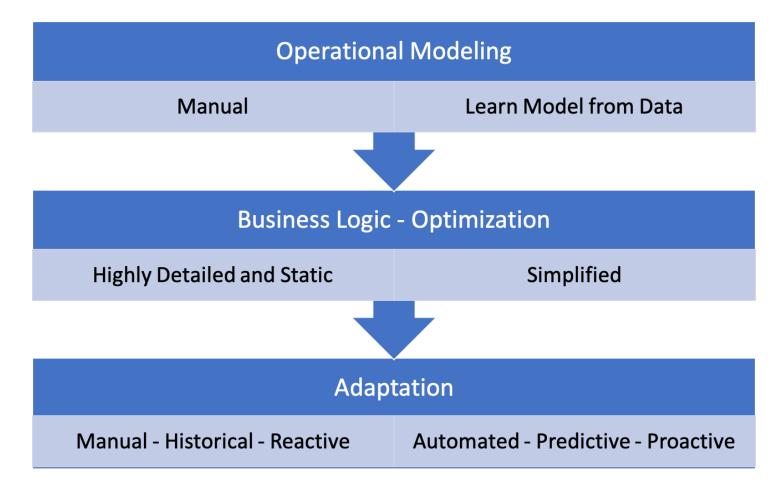


Machine Learning Approach





Engineered Approach vs. Machine Learning





Why Predictive Analytics?

- Great potential to improve planning and operations
 - Adapt to differences across locations and other factors that may not be apparent
 - More accurate than static models and historical averages
- Costs are reasonable, even for smaller operations
 - Lower-cost to implement and maintain
 - Machine learning models are dynamic self-tuning vs. static



Summary

- Analytics help managers improve KPIs
- Descriptive and diagnostic tools
 - Combine current and historical data to analyze trends
 - Provide multi-site visibility and insight
- Predictive analytics is the next big thing
 - Machine learning makes it available to all DCs, big and small
 - Improves day-to-day operations and planning



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